

Web site Advertising

VALUE: \$2,000

Take advantage of rotating advertising space, viewable on all 200 pages of the GPCC Web site for **six** consecutive months. Company's ad will appear in rotation with other advertisers. Click through reports will be available.

DIMENSIONS: 150 x 90 pixels (w x h); .gif or .jpg format

Newsletter

VALUE: \$500

The GPCC newsletter, GPCCNews, is distributed among 9,400 individuals. Company will receive an advertisement on **one** issue of the monthly* newsletter.

DIMENSIONS: 175 x 220 pixels; .tiff or .gif format

Fax Calendar

VALUE: \$1,000

Gain exposure through the GPCC Fax Calendar. Company will place an advertisement on **one** edition of the monthly* Fax Calendar, which is distributed to the GPCC's approximately 5,000 members.

DIMENSIONS: 3 inches wide x 5.5 inches tall; high resolution (at 300 dots per inch) pdf, .tiff, or .jpg format file

Membership Disk

VALUE: \$2,500

Utilize the Chamber Membership Disk** to promote an event, announcement, or special promotion. Contact information, company characteristics, and demographics are included in this CD ROM of the approximately 5,000 GPCC member companies.

Sponsorship

VALUE: \$1,000

Company will gain visibility as a sponsor of **one** Membership Orientation program, reaching a group of 45 to 60 new and current GPCC members. Company can display its banner; send an executive to network with attendees, and display collateral on the Share Table. Non-exclusive.

Member-to-Member Discount Program Web site

VALUE: \$50

Increase exposure and traffic to your company's location by using an Enhanced Listing on the Member-to-Member Discount Web site. <http://m2m.gpcc.com> Restrictions apply.

The Chamber Datebook

VALUE: \$1,500

Company will receive **four** opportunities to offer the GPCC membership an exclusive members-only discounts. The advertisements will be placed throughout a six-month span. It will be listed at the bottom of The Chamber Datebook, sent to approximately 5,000 GPCC members on a weekly basis.

TOTAL VALUE: \$8,550

ACTUAL INVESTMENT: \$7,500

CONTACT: Becca Mathis, 215-790-3703, rmathis@greaterphilachamber.com

*Month subject to availability

**Formal rules apply

Average click through rates for greaterphilachamber.com

VISITORS: 187,972

HITS: 9,297,110

VEIEWS: 1,695,704

VISITS: 714,376

HITS PER DAY: 36,175

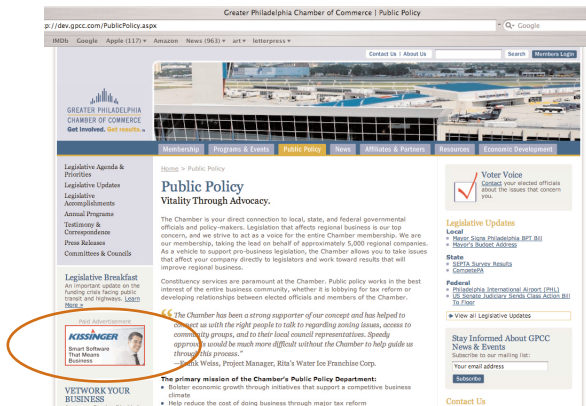
VEIEWS PER DAY: 6,598

VISITS PER DAY: 2,779

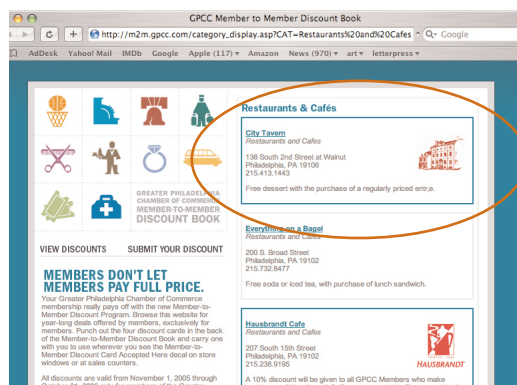
Visits: Number of visits to Web site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is 30 minutes. This time limit can be changed by the system administrator.

Hits: Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

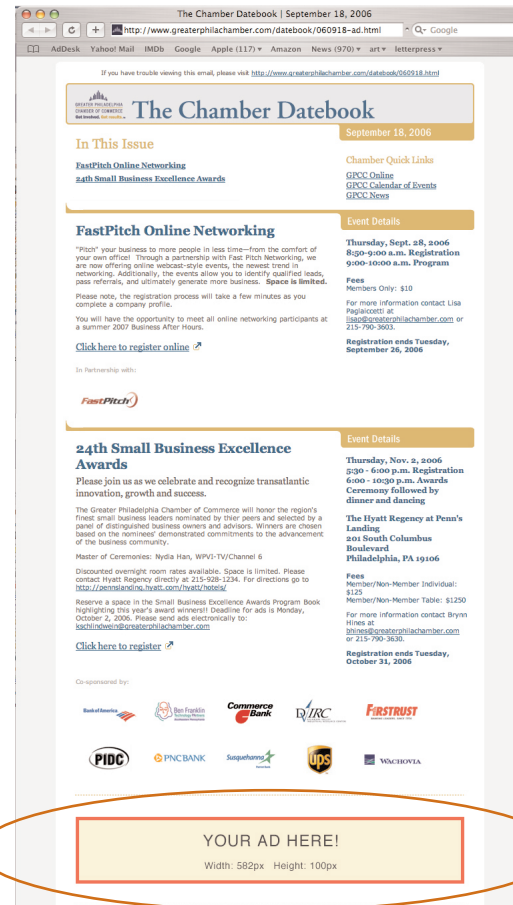
Page View: A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files count as a single page view.



Web site ad



Member-to-Member Discount site enhanced listing



Chamber Datebook ad