

Web site Advertising Opportunity

greaterphilachamber.com

Web site Advertising

Take advantage of one rotating advertising spot, viewable on all sections of the GPCC Web site. The ad will rotate with other advertisers. Click through reports available.

Packaged months are as follows:

2006-2007

October, November, December
 January, February, March
 April, May, June
 July, August (discounted Summer Rate)

2007-2008

September, October, November
 December, January, February
 March, April, May
 June, July, August

INVESTMENT: \$1,000

CONTACT: Becca Mathis, 215-790-3703, rmathis@greaterphilachamber.com

Average click through rates for greaterphilachamber.com

VISITORS: 187,972

HITS: 9,297,110

IEWS: 1,695,704

VISITS: 714,376

HITS PER DAY: 36,175

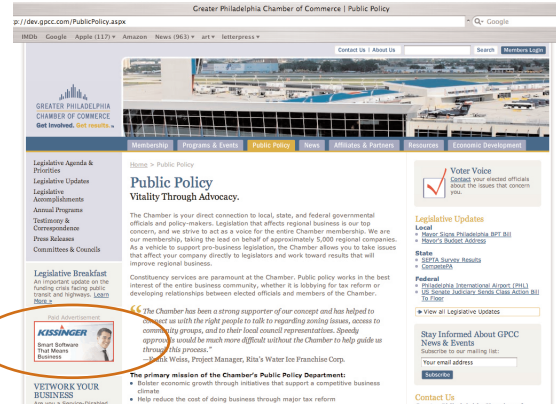
IEWS PER DAY: 6,598

VISITS PER DAY: 2,779

Visits: Number of visits to Web site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is 30 minutes. This time limit can be changed by the system administrator.

Hits: Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Page View: A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files count as a single page view.



Web site ad