



WOMEN IN THE WORKFORCE

Discover how successful women reach the top

Thursday, December 10, 2009

7:30 – 8:00 a.m. Registration, Breakfast & Networking

8:00 – 10:30 a.m. Program

The Rittenhouse Hotel

Grand Ballroom, 210 West Rittenhouse Square
Philadelphia, PA 19103

Moderator:

**Laura Odell, Partner, Federal Advisory
Global Department of Defense Account Leader, KPMG LLP**

Laura Odell is the KPMG US Global Department of Defense (DoD) leader. In this role, she leads complex programs where business and technology requirements intersect. Ms. Odell's broad background includes directly supporting operations aboard aircraft carriers, as an engineer on advanced research and development (R&D) programs, internationally in Japan, Korea, and Guam, working with Aerospace and Defense commercial companies, and most recently as a Partner at a Big Four accounting firm. Her experience working for the Federal government ranges from leading major Department of Defense weapons systems acquisitions for the F/A-18 aircraft program to leading MILCON projects in the Pacific Rim. Her first job in the US Department of Defense was as a flight test engineer at the Strike aircraft directorate. She has a BS in Electrical Engineering, MS Contract Acquisition Management and is Lean Six Sigma certified. She is actively engaged in her community and is a member of the Board of Fellows for the David Crawford School of Engineering and is a member of the Board of Advisors for ThanksUSA. She has one daughter, Danielle, who has just started her residency in emergency medicine- pediatrics. She resides in Washington DC., with her husband, David, and three very spoiled canines.

Panelists:

Teresa Bryce, President, Radian Guaranty Inc.

Teresa A. Bryce is President of Radian Guaranty Inc., Radian Group Inc.'s principal mortgage insurance subsidiary. As President, Ms. Bryce is responsible for all domestic and international mortgage insurance business operations. Prior to her appointment as President, Ms. Bryce was the Executive Vice President, General Counsel, Chief Risk Officer and Secretary for Radian Group, a global credit risk management company. Prior to that, as Senior Vice President, General Counsel and Corporate Secretary for Nexstar Financial Corporation and Director of Legal and Corporate Affairs for MBNA Home Finance (after the MBNA acquisition of Nexstar), Ms. Bryce was responsible for legal, compliance, quality assurance, credit policy, insurance and governmental affairs matters in addition to her corporate secretarial duties. Ms. Bryce also served as General Counsel of PNC Mortgage, a subsidiary of PNC Bank and as Associate General Counsel at Prudential Home Mortgage. She began her legal career as an associate at Piper & Marbury (now DLA Piper) after serving as a law clerk to Chief Justice Robert Wilentz of the New Jersey Supreme Court.

Ms. Bryce is a member of the Executive Committee of the Mortgage Insurance Companies of America. She is also a member of the Board of Directors of the Mortgage Bankers Association on which she previously served terms in 2001 – 2004, 2005 and 2006. She serves as Chair of the Board of Trustees of the Research Institute for Housing America. Ms. Bryce has previously served as a member of the Consumer Advisory Council of the Federal Reserve, the Fannie Mae National Advisory Council, as well as the Advisory Committee of the American Association of Residential Mortgage Regulators.

Ms. Bryce received the 2005 Mortgage Bankers Association's Distinguished Service Award, the 2001 Distinguished Service Award from the American Association of Residential Mortgage Regulators, 2001 Stakeholder Award from The Charting Your Own Course Foundation, the 1999 State and Local MBA Service Award and the 1993 Leadership Lending Award from Prudential Home Mortgage. In 2004, she was chosen as one of the 40 Most Influential Women in St. Louis by the St. Louis Business Journal. She is a graduate of the University of Virginia and the Columbia University School of Law.

Currently, Ms. Bryce serves on the General Assembly Council of the Presbyterian Church USA. She is also a member of the University of Virginia Alumni Association Board of Managers and the Board of Directors of Public Radio Capital.

Panelists:

Suzanne Mayes, Member and Co-Chair Public and Project Finance Practice Group, Cozen O'Connor

Suzanne S. Mayes joined the firm's Philadelphia office in June 2007 as a member in the Business Law Department. Prior to joining the firm, she was a partner with Saul Ewing LLP in Philadelphia.

A co-chair of the Public and Project Finance practice group, Ms. Mayes focuses her practice on municipal and project finance law, including economic development, transportation, government, education and single, multi-family and senior housing. She serves as bond counsel, underwriter's counsel and borrower's counsel for a variety of clients, and also acts as special counsel in matters involving the implementation and financing of major capital projects and debt refinancing for public, for-profit and not-for-profit organizations. Ms. Mayes has acted as bond counsel for state, county and municipal clients in Pennsylvania, New Jersey and Delaware. She has completed numerous housing financings for state housing authorities and also has experience in stadium financing through her position as co-bond counsel in connection with the financing of two new stadiums in Philadelphia. In addition, Ms. Mayes counsels issuers on large-scale general obligation borrowings, student loan bond financings and airport and toll road issuances. She also has extensive knowledge of various financing structures, including hedging instruments such as swaps, forward delivery financings, and synthetic fixed rate and variable rate debt.

Ms. Mayes works with Cozen O'Connor Public Strategies, advocating for clients with decision-makers in all branches of local, state, and federal government. This team includes former elected and appointed public officials at all levels, and professionals who have the knowledge and experience to create winning strategies for protecting clients' interests, presenting their positions, and ensuring that their voices are heard.

Admitted to practice in Pennsylvania and New Jersey, Ms. Mayes is a member of the American, Pennsylvania and New Jersey State Bar Associations. In addition, she is a member of the Pennsylvania Bar Association's House of Delegates, and is a former board member of that bar association's Committee on Women in the Profession. Ms. Mayes was also the recipient of the Pennsylvania Bar Association Special Achievement Award in 2006. She is a former chair of the Tax-Exempt Finance Committee of the Philadelphia Bar Association's Business Section, and is a member of the National Association of Bond Lawyers, the Pennsylvania Association of Bond Lawyers and the Forum of Executive Women. Ms. Mayes is a founding member of the Board of Directors of Ladies First, a non-profit organization dedicated to providing educational and networking opportunities for female public finance professionals in the Mid-Atlantic region. She is a member of the Board of Directors of Mount Saint Joseph Academy and is also a Past President of that institution's Alumnae Association. In addition, she serves as a member of the Manor College Board of Trustees as well as a member of the Board of Directors of BLOCS (Business Leadership Organized for Catholic Schools). Ms. Mayes was also recognized as a Pennsylvania Super Lawyer in 2006, 2007 and 2009, appearing in Philadelphia magazine and Pennsylvania Super Lawyers, and was honored as one of the Philadelphia Business Journal's 2008 Women of Distinction.

Ms. Mayes earned her law degree, magna cum laude, from the University of Pennsylvania Law School, where she was the editor of the University of Pennsylvania Law Review and a member of the Order of the Coif, and her undergraduate degree, summa cum laude, from Fairfield University.

Sirena C. Moore, President Elohim Cleaning Contractors, Inc.

By age 21, with a business plan but no start-up capital, she joined with her father and brother to launch Elohim Cleaning Contractors, Inc., a full-service construction cleaning firm that provides a wide range of services to general contractors and construction management firms throughout the Greater Philadelphia region.

Armed with marketing, financial planning, organizational and managerial skills from her previous work, this fledgling entrepreneur managed to grow her business revenue by 210% in one year. Her strong faith, family bonds, and ability to operate debt-free, have been her catalysts for growth. By 2008, her multi-million dollar business was ranked #8 in Philadelphia's Top Minority Businesses, employing 83 minority men and women from very diverse backgrounds.

Her success in managing one of the up-and-coming small businesses in the region earned her respect and visibility within the business community and has allowed this young entrepreneur to fulfill a childhood dream of gracing the cover of Black Enterprise Magazine last year. Now 28, she serves as one of the youngest GPCC Small Business Board members, co-chairing the Diversity Committee, and is an active member of the Urban League Young Professionals.

Ms. Moore is a strong advocate of programs addressing issues such as teen pregnancy, violence prevention, financial empowerment and career development. She sits on the board of We are S.E.E.D.S., which provides an array of services to inner city young women.

Her lifestyle and accomplishments have been an inspiration to her peers and the young people she serves. Most recently, she created SirenaSpeaks, LLC, to assist other small business owners and aspiring entrepreneurs to achieve their dreams by encouraging and empowering them through her motivational talks. Her innovative techniques and ideas continue to be invaluable assets to her business and her community.

Panelists:

Lisa Walker, Vice President Condensed Soup, Broth and Campbell's Kitchen

Lisa Walker was appointed to her current role as Vice President, Condensed Soup, Broth and Campbell's Kitchen in October 2009. She has responsibility for Campbell's flagship condensed soup franchise, its Swanson broth business and also manages the Campbell's Kitchen. Prior to this new role, Lisa served as Vice President-Innovation for two years, where she led all innovation efforts across the U.S. Soup business. She was the leading force behind Campbell's lower sodium soups commercialization efforts.

She had previously served as Campbell's Business Director for wellness initiatives. She led a large multi-functional team to introduce more than 40 new or reformulated items with reduced sodium and other health benefits. She was responsible for the in-market performance of the more than \$650 million wellness portfolio. Lisa drove wellness strategy development for U.S. Soup. She also serves as a member of the U.S. Soup leadership team and the Marketing leadership team for the \$3.5 billion Campbell USA business unit.

Since joining Campbell in 1996, Lisa has held a variety of roles including Brand Manager, Campbell Japan; Senior Brand Manager, Innovation; Senior Brand Manager, V8 Splash; Director of Consumer and Customer Marketing, Single Serve Beverages; Business Director, Beverages; and Business Director, Soup Innovation.

Lisa has received Campbell awards including the CEO Award in 2001 and 2007 and six Extraordinary Performance Awards for business achievements and leadership. She also has led many projects that have received food and beverage industry recognition, including Best New Product for the Invigor8 beverage, Best New Product for reduced sodium soups, Top-Selling new food and beverage brand in the 2007 IRI Pacesetters report, and Ad Age Magazine's top 50 brands of 2008. Most recently, she was named one of Brandweek Magazine's Top 10 Marketers of the Year in 2008.

In addition, Lisa was selected and participated in both the International Women's Forum Leadership Fellows Program in 2007–2008 and the Campbell Soup CEO Institute Leadership Development program in 2008–2009.

Lisa began her career in market research at Scott Paper Company. She moved into a consumer marketing role before leaving to pursue her M.B.A. degree.

Lisa earned her B.A. degree in economics and mathematics from the University of Pennsylvania and her M.B.A. degree in marketing from the University of Chicago Booth School of Business.

She and her husband Jason and daughter Audrey, live in Haddonfield, NJ.

Barbara Fallon-Walsh, Principal The Vanguard Group

Barbara Fallon-Walsh is head of Vanguard's Institutional Retirement Plan Services, which includes all defined contribution, defined benefit, and non-qualified programs for corporate and government entities. Ms. Fallon-Walsh joined Vanguard in 1995 as head of the Specialized Services Group and later led the Core Client Group, Institutional Marketing and Participant Education, and High Net Worth Services.

Before joining Vanguard, Ms. Fallon-Walsh was an executive vice president at Bank of America, where she held various senior positions in retail banking, strategic planning, marketing, product management, and electronic delivery.

Ms. Fallon-Walsh graduated summa cum laude with a Bachelor of Science degree from Northeastern University and holds an M.B.A. from the Harvard Business School. She is a member of the Board of Directors for the Main Line Chamber of Commerce, the Business Advisory Council for Widener University, and serves on the Board of Trustees and the Executive Committee of the Employee Benefit Research Institute in Washington, D.C.