

OWNERS ONLY

A NEW SERIES GEARED **EXCLUSIVELY** TO SMALL BUSINESS OWNERS

FRIDAY, JANUARY 25, 2008

8:00-8:30 AM REGISTRATION, BREAKFAST & NETWORKING
8:30-11:00 AM PROGRAM

TOPIC: EXECUTIVE STRATEGIES: JUMP-START YOUR BUSINESS IN 2008

SPEAKER: JANE APPLGATE, CEO, THE APPLGATE GROUP

JOIN THIS AWARD-WINNING COLUMNIST, NATIONAL SMALL BUSINESS CONSULTANT, AND AUTHOR OF *201 GREAT IDEAS FOR YOUR SMALL BUSINESS*. THE LIVELY, INTERACTIVE PRESENTATION ON INNOVATIVE MARKETING IDEAS AND ENTREPRENEURIAL SUCCESS WILL FOCUS ON BOOSTING REVENUES, EXPANDING YOUR MARKET SHARE, AND ENERGIZING YOURSELF AND YOUR EMPLOYEES. MS. APPLGATE WILL SHARE PROVEN STRATEGIES AND PRACTICAL ADVICE FOR MAKING 2008 YOUR BEST YEAR EVER. AND, EACH ATTENDEE WILL RECEIVE A COPY OF HER BOOK, COURTESY OF BLOOMBERG.

LEARN HOW TO:

- INVIGORATE YOUR MARKETING STRATEGY
- BOOST CASH FLOW
- LAUNCH NEW PRODUCTS OR SERVICES
- RECRUIT AND RETAIN GREAT EMPLOYEES
- KEEP YOUR CUSTOMERS HAPPY
- BALANCE WORK AND LIFE

WEDNESDAY, MAY 14, 2008

8:00-8:30 AM REGISTRATION, BREAKFAST & NETWORKING
8:30-11:00 AM PROGRAM

TOPIC: LEGAL SAVVY FOR SMALL BUSINESS OWNERS

SPEAKERS: SUSAN MANGOLD, PARTNER, LAMB McERLANE, PC
VINCE DONOHUE, PARTNER, LAMB McERLANE, PC

THESE EXPERIENCED COUNSELORS WILL RAISE YOUR AWARENESS OF LEGAL RED FLAGS THAT MOST OFTEN ARISE IN SMALL BUSINESS AND HELP YOU ASK THE RIGHT QUESTIONS IN MATTERS OF CONTRACT NEGOTIATIONS, EQUITY STRUCTURING AND RECAPITALIZATION, TAX AND EMPLOYMENT ISSUES, MERGERS, AND REAL ESTATE TRANSACTIONS.

SPONSORED BY:  Lamb McErlane PC

BOTH PROGRAMS WILL TAKE PLACE IN CHAMBER OFFICES LOCATED AT:
200 SOUTH BROAD STREET, SUITE 700 • PHILADELPHIA, PA 19102

FOR MORE INFORMATION, EMAIL LISAP@GREATERPHILACHAMBER.COM
OR CALL 215-790-3603.

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 Bloomberg TELEVISION


GREATER PHILADELPHIA
CHAMBER OF COMMERCE
Get involved. Get results.™

REGISTRATION

DUE TO THE EXCLUSIVITY OF THE OWNERS ONLY SERIES, INVITATIONS ARE FOR CHAMBER MEMBERS ONLY, AND ARE NON-TRANSFERABLE. SPACE IS LIMITED.

JANUARY PROGRAM \$40 MAY PROGRAM \$40 BOTH PROGRAMS \$70

NAME _____ TITLE _____

COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

ENCLOSED IS A CHECK MADE PAYABLE TO GREATER PHILADELPHIA CHAMBER OF COMMERCE

PLEASE CHARGE MY AMEX DISCOVER/NOVUS MASTERCARD VISA

CARDHOLDER NAME _____ CARD NUMBER _____ SECURITY CODE* _____

EXP. DATE _____ AMOUNT \$ _____ SIGNATURE (REQUIRED) _____

REGISTER BY COMPLETING THIS FORM AND FAX TO: 215-790-3699 OR MAIL WITH PAYMENT TO: EVENTS REGISTRATION, GPCC, 200 SOUTH BROAD STREET, SUITE 700, PHILADELPHIA, PA 19102. CANCELLATIONS WILL ONLY BE ACCEPTED UP TO ONE WEEK PRIOR TO EVENT. NO-SHOWS WILL BE BILLED. TICKETS WILL BE HELD AT THE DOOR.

*THE SECURITY CODE IS A 3 DIGIT CODE FOUND ON THE BACK OF VISA, MASTERCARD AND DISCOVER CARDS. THE AMERICAN EXPRESS SECURITY CODE IS 4 DIGITS AND CAN BE FOUND ON THE FRONT OF THE CARD.

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