



2009 Alegría Ball Committee

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December 14, 2008

Dear Members and Friends:

The Greater Philadelphia Hispanic Chamber of Commerce is excited to make you part of the **2009 Alegría¹ Ball** at the Ritz-Carlton, Philadelphia on Friday, January 30, 2009.

A grand fiesta themed **Argentina: Noche de Tango y Vino²** will take guests on a journey through Argentina for a glimpse of its rich culture in a lively affair of tango performances, delectable cuisine and upbeat music. You will experience an unforgettable evening where individuals from varied ethnic, professional and geographical backgrounds come together for the benefit of small Latino business education.

The Greater Philadelphia Hispanic Chamber is committed to educating and raising the awareness of Latino origins and its heritage among mainstreamers to gain insight of represented Hispanic populations that collectively make up the Hispanic community in the Philadelphia region. *Alegría Ball*, the Hispanic Chamber's signature fundraising event is an incredible opportunity for everyone to learn more about the Philadelphia Hispanic business community.

I have enclosed sponsorship opportunities information for you and your organization to consider becoming involved, and to secure a presence at this unique event. I encourage you to contact Sara Ramos with questions or comments at (215) 790-3852 or by email at sramos@greaterphilachamber.com.

Truly yours,

Varsovia Fernandez
President & CEO

¹ *Alegría* means happy in Spanish

² *Noche de tango y vino* means an evening of tango and wine

PRESENTING SPONSOR - \$25,000

- Speaking opportunity
- Company banner and digital signage in Grand Ballroom
- Inside cover position of full page ad in program book
- Company logo on GPHCC website
- Two tables of 8
- Logo on marketing materials
- Logo on welcome signage
- Sponsor recognition mentions

FRIEND OF HISPANIC BUSINESS - \$10,000

- Digital signage in Grand Ballroom
- Inside back or back cover ad in program book
- Company logo on GPHCC website
- One table of 8
- Sponsor recognition mentions

A HAND SHAKE FOR HISPANIC BUSINESS - \$5,000

- Digital signage in Grand Ballroom
- Full page ad in program book
- Sponsor recognition
- One table of 8
- Company logo on GPHCC website

HISPANIC BUSINESS SUPPORTER - \$3,000

- Digital signage in Grand Ballroom
- Quarter page ad in program book
- One table of 8
- Sponsor recognition

TANGO Y VINO TABLE - \$2,000

- One table of 8
- Company name on digital signage slide for all table sponsors
- Organization or donor's name listed in program book & website

NON-MEMBER INDIVIDUAL TICKET \$200

MEMBER TICKET \$180

PROGRAM BOOK AD OPPORTUNITY

DISPLAY ADVERTISING RATES AND SPECIFICATIONS (select ad by checking box below)

AD SIZE	DIMENSIONS	RATE
<input type="checkbox"/> Quarter Page	2" x 3.5"h	\$150
<input type="checkbox"/> Half Page	4.5" x 3.5" h	\$200
<input type="checkbox"/> Full Page	5" x 7.5"h	\$500
<input type="checkbox"/> Back cover ad (based on availability)	5" x 7.5"h	\$700

Compatible Media

Data Formats

- | | |
|---|-------------------------------|
| <input type="checkbox"/> CD-R | <input type="checkbox"/> JPEG |
| <input type="checkbox"/> 100 MB ZIP Disk | <input type="checkbox"/> PDF |
| <input type="checkbox"/> 1.44 MB Floppies | |

SPONSORSHIP SELECTED

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Friend of Hispanic Business | \$10,000 |
| <input type="checkbox"/> A Hand Shake for Hispanic Business | \$5,000 |
| <input type="checkbox"/> Hispanic Business Supporter | \$3,000 |
| <input type="checkbox"/> Tango y Vino Table | \$2,000 |
| <input type="checkbox"/> Non-Member Individual Ticket | \$200 |
| <input type="checkbox"/> Member Ticket | \$180 |

TOTAL CONTRIBUTION AMOUNT

Program Book Ad	\$ _____
Sponsorship Selected	\$ _____
Total Amount Payable to GPHCC	\$ _____



ALEGRÍA BALL SPONSORSHIP OPPORTUNITIES

COMPANY & CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Work Phone: _____ Other Phone: _____

E-mail: _____

MY AD WILL BE SENT BY:

Email (up to 10 Mb only) to sramos@greaterphilachamber.com

U. S. Mail

Advertising deadline: Monday, January 5, 2009

PAYMENT INFORMATION

Enclosed find a check payable to the "Greater Philadelphia Hispanic Chamber of Commerce"

Please bill us for the following amount \$ _____ (Payment must be received by January 5, 2009)

Please charge our credit card:

Expiration Date: _____ Amount: _____

Amex Number: -

Visa/Master Number: - - -

Discover Number: - -

I authorize the Greater Philadelphia Hispanic Chamber of Commerce to charge my credit card account in the amount written above.

(Credit card owner signature)

(Print name as it appears on credit card)

ALL SPONSORSHIP MATERIALS ARE DUE BY JANUARY 5, 2009; GPHCC DOES NOT GUARANTEE INCLUSION IN PROMOTIONAL CAMPAIGN IF RECEIVED AFTER DEADLINE.

Kindly Return Completed Form to:

Sara Ramos
Hispanic Chamber Events & Marketing
200 S. Broad Street, Suite 700
Philadelphia, PA 19111
215-790-3852 P
215-790-3840 F
SRamos@greaterphilachamber.com

The Greater Philadelphia Hispanic Chamber of Commerce Services, Inc. is a tax-exempt charitable organization as determined by Code 501 (c)(3) of the Internal Revenue Service, EIN 23-2738812. Your donation is tax-deductible according to IRS guidelines.