

Francine F. Carb
652 Shellbark Lane, Rosemont, PA 19010
610.608.0160

Public Board Experience

Monument Series Fund, Inc., Bethesda, MD 1997-2000
Independent Director, Audit Committee Member, Nominating Committee Member.
Monument Series Fund was comprised of the Monument Digital Technology Fund, Monument Genomics Fund, Monument Medical Sciences Fund, Monument Telecommunications Fund, and the Monument Select Equity Fund.
Sold to Orbitex Management Inc., NY, NY in 2001.

Non-Profit Board Experience

Temple University Fox School of Business, Innovation and Entrepreneur Institute (IEI),
Mid-Atlantic Diamond Ventures (MADV), www.fox.temple.edu/madv 2005-present
Board Member and Company Mentor for MADV, a science and high technology business cultivator that provides support to early-stage high technology businesses throughout the Mid-Atlantic region.
Selected as Distinguished Leader in Residence, three consecutive years (2008, 2009, 2010).

World Affairs Council of Philadelphia, www.wacphila.org 2009-present
Board Member and 60th Anniversary Committee Member - helped organize programs featuring Condoleezza Rice, Al Gore, General David Patraeus and Mitt Romney. Established in 1949, the World Affairs Council of Philadelphia is a private, nonprofit, nonpartisan organization dedicated to creating an informed citizenry on matters of national and international significance.

Philadelphia 100 Alumni Association, www.phila100alumni.com 2009-present
Board Member, Marketing Committee. The Philly 100 Alumni Association brings together Philadelphia 100[®] companies to provide opportunities for growth, leadership, education, networking support and recognition. Philadelphia 100 award winner in 1998 and 2001.

Bio Strategy Partners, www.biostrategypartners.org 2009-2010
Board Member, Program Committee. BioStrategy Partners is a virtual life sciences incubator providing technology and business development services to start-up and emerging-stage life sciences companies and university based research projects in the Greater Philadelphia region.

Philadelphia Entrepreneur's Forum, www.efgp.org 1998-1999
Board Member

Greater Philadelphia Venture Group/MAC Alliance, www.macalliance.com 1997-1998
Board Member

Professional/Business Experience

Markitects, Inc., Founder, President, & CEO, www.markitects.com 1991-present
Strategic marketing communications, research, branding and public relations agency serving technology, science, engineering and healthcare clients throughout the US. Markitects' specialties include branding and launching complex scientific or technical products and services worldwide. Through its unique Markitecture™ strategic marketing and assessment process, Markitects has been a catalyst for growth and realignment, allowing companies to successfully differentiate themselves and capitalize on new business opportunities. Markitects has served over 150 companies and organizations since its inception.

Sperry Corporation/Unisys Corporation, www.unisys.com 1985-1990
Director of Marketing for application software, mid-range computer and reseller divisions.

IBM Service Bureau/Control Data Corporation 1983-1985
Sales Representative for computing services for the brokerage and financial industries.

UGI Corporation, www.ugicorp.com 1980-1983
Marketing Manager, Gas Utility Division

Education

MBA, Marketing – St. Joseph's University, Philadelphia, PA
Magna Cum Laude 1991

BA Economics - Lafayette College, Easton, PA 1980

Awards/Professional Recognition

Temple University, Innovation and Entrepreneur Institute
Distinguished Leader in Residence 2008, 2009, 2010

Summit International Creative Awards
Award Winner in various categories 2002-2010

Philly 100 fastest growing, privately held companies in the Philadelphia Region
Award Winner 1998, 2001

Lafayette College Entrepreneur's Circle 2006

Philly Gold
Award Winner in various categories 2001-2006

Best 50 Women in Pennsylvania 1999

Hobbies

Concert pianist, vocalist, golf, skiing, yoga, biking.