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Contact:

Lacey Soslow

LevLane

215.825.9634

lsoslow@levlane.com

LevLane adds to MEDIA department

PHILADELPHIA, July 19, 2006 -- LevLane, a full-service marketing communications agency based in Philadelphia, announces today the appointment of Lynn Eckenrode as media coordinator.

Previously an intern with the LevLane media department, Eckenrode returns to the agency to assist with longtime client KFC, along with Kennedy Health System and Wizard World. In her new role, Eckenrode will support all agency media efforts including traffic, billings and media buys.

Graduating with a bachelor of arts in advertising from Temple University, Eckenrode participated in the National Student Advertising Competition (NSAC) and was a member of the Temple University chapter of the American Advertising Federation (AAF).

Eckenrode currently resides in the East Falls neighborhood of Philadelphia. LevLane is a full-service marketing communications agency based in Philadelphia, with a satellite office in West Palm, Fl., offering branding strategy, advertising, public relations, direct and interactive services to national and regional retail, healthcare and financial clients. Founded in 1984, LevLane has created for some of the nation's most beloved brands, including KFC, Tenet HealthSystem and United Way, as well as regional leaders, including Philadelphia Corporation for Aging, The City of Philadelphia Recycling Office, The Philadelphia Orchestra and The Philadelphia Zoo, among many others. For more information on LevLane and its services, please visit www.levlane.com.

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