



Zigzag goes gold.

Philly Gold, that is. Zigzag has been honored by the Philly Gold awards with their top award for "Public Service: Print Material/Collateral Campaign." This award was given for "Tough Choices," a unique online education resource developed to increase HIV awareness and testing rates in teenagers.

Zigzag developed ToughChoices.org and printed collaterals with ActionAIDS Philadelphia and the AIDS Activities Coordinating Office of the Philadelphia Department of Public Health.

The Philly Gold Competition and Awards show is Philadelphia's own award for creative excellence. It is open to all individuals, companies, and organizations that create commercial design for all venues of the communications' industry. All Philly Gold winners, in addition to receiving this coveted award, will be published in ADV Magazine the "Little Book of Big Winners" program book and distributed at the Awards celebration. Winners will also be published in the June issue of ADV Magazine, and posted on the Web sites.

www.phillygold.com

For more information, contact Glenda Laudisio, Vice President, Marketing and Business Development. 215-925-0350 x 2011 or Glenda@zigzag.net.

Visit the campaign online at:

www.toughchoices.org