

FOR IMMEDIATE RELEASE

Contact: Corie Moskow, 215.518.5526
Becky Fawcett, 610.527.3722

PHILADELPHIA MAGAZINE SEEKS NOMINATIONS FOR THE THIRD ANNUAL PHILADELPHIA MAGAZINE TRAILBLAZER AWARD

PHILADELPHIA—*Philadelphia* magazine announces a call for nominations for their third annual Trailblazer Award, dedicated to Women in Business. Nominations are currently being accepted online at www.phillymag.com/trailblazer. The prestigious award will be granted to the one woman in business who has made the most significant impact upon other women in business in the Greater Philadelphia region. Past winners include Judith von Seldeneck, Founder and Chairman of Diversified Search, Inc. and Molly Dickinson Shepard, President and CEO of The Leader's Edge.

The Award seeks to acknowledge and celebrate a woman who is a pioneer in our region's business community. This accomplished woman has not only paved her own way through her effort and achievement, but has committed herself to paving the way for future generations of business leaders.

A panel comprised of distinguished women from different industries will make the selection from numerous applications. The winner will be honored at an awards luncheon and will be honored with a profile article in the February 2007 issue of Philadelphia magazine.

One of the most distinguished metropolitan monthly publications in the country, *Philadelphia Magazine* was founded in 1908 as a quarterly illustrated magazine published by the Trades League of Philadelphia, and has been in continuous publication for more than 90 years. Bought in 1946 by S. Arthur Lipson, the magazine has remained in continuous operation by the Lipson family. Current Chairman D. Herbert Lipson too the helm as Publisher in 1961, and in 1986 the torch was passed to S. Arthur Lipson's grandson, David H. Lipson, Jr. In 2003, Marian Conicella was named Publisher while David Lipson remains as President. *Philadelphia Magazine* is a division of Metrocorp.

#