

FOR IMMEDIATE RELEASE:

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**THE ADVENTURE OF THE HALLOWEEN SEASON SETS SAIL  
WITH ADVENTURE AQUARIUM'S SECOND-ANNUAL "CREEP IN  
THE DEEP"**

*Aquarium promises spooky ghost ships, scavenger hunts and pirate training October  
14 - 31*

**CAMDEN, NJ – September 14, 2006** – Ahoy, Mateys! Get ready for the ADVENTURE of the Halloween season. Visitors to Adventure Aquarium, located on the Camden Waterfront, will set sail for spooky fun during the Aquarium's second-annual "CREEP IN THE DEEP," taking place October 14<sup>th</sup> - October 31<sup>st</sup>.

During Adventure Aquarium's "CREEP IN THE DEEP," ghosts and goblins of all ages will encounter a ghost ship appearing to sail through a misty wall of the spookified 550,000-gallon Shark Realm. Children can attend Captain Kidd's "Pirate Training School," where the legendary pirate and one of his crew teach pirate table manners, and how to walk and talk like a real pirate. Guests will hear the tale of Captain Kidd's treasure, which legend says was scattered in the deep ocean to be protected by the sharks. To add a creepy challenge, guests can attempt the "Creepy Creature Hunt," with a treasure map that will lead them throughout the aquarium on a quest for specially-marked exhibits highlighting the "creepy creatures" of the land and deep sea. Prizes will be awarded.

"We wanted to expose our visitors to some of our more unusual exhibits," said Greg Charbeneau, Executive Director of Adventure Aquarium. "CREEP IN THE DEEP" allows us to highlight some of these animals in a fun, festive way and to educate visitors on the creepy creatures of the land and deep sea.

Adventure Aquarium Passport holders will get extra special "CREEP IN THE DEEP" treatment on Tuesday, October 24, from 5:30-8:00 p.m. with an exclusive evening, free and open only to Passport holders. Adventure Aquarium cast members will be decked-out in Halloween garb. Passport holders and their families can take part in the annual costume parade, safely "trick-or-treat" throughout the aquarium, and have a chance to complete the "Creepy Creature Hunt." Advance registration is required for this event. For more information or to register, Passport holders can e-mail [Passports@AdventureAquarium.com](mailto:Passports@AdventureAquarium.com).

<<Creep in the Deep Lion Face.jpg>> <<Creep in the Deep Monster & Butterfly.jpg>>

Open from 9:30 a.m. – 5:00 p.m. daily, Adventure Aquarium features nearly 200,000 square - feet of sea life and wildlife. Visitors will be in for an ADVENTURE as they visit the West African River Experience featuring hippopotamuses, porcupines and over 20 species of African birds in a free-flight aviary, surround themselves with sharks in a suspended 40-foot walk-through tunnel and explore the wonders of the deep sea in the Jules Verne Gallery. Guests can also dive into the fun of "SPONGEBOB SQUAREPANTS" - 4D Ride inside the 4D Theater presented by PSE&G, have a close encounter in the Touch-a-Shark exhibit sponsored by Horizon BlueCross Blue Shield of NJ and even have once-in-a-lifetime opportunities to get up-close and personal with animals from all over the world with our AQUARIUM ADVENTURES

programs. Like its sister aquarium, Newport Aquarium, located at Newport on the Levee in Newport, KY, Adventure Aquarium is an accredited member of the Association of Zoos and Aquariums. Ticket prices are: \$16.95 Adults; \$13.95 Children (2-12); prices do not include 7% NJ State sales tax. Children under 2 FREE with accompanying adult. Advanced reservations available by phone, 866-451-AQUA, or visit our website at [www.AdventureAquarium.com](http://www.AdventureAquarium.com).

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*You're in their world now!*

**DELAWARE RIVER CLEAN-UP DAY - September 29, 2006 - 8:00 AM - 1:00 PM - Visit -AdventureAquarium.com for details!**

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