



NEWS RELEASE

FOR IMMEDIATE RELEASE
Date: October 5, 2006

Contact: Jean Marie Marchetto
856-968-2046
jmarchetto@wtcphila.org

**THE WORLD TRADE CENTER OF GREATER PHILADELPHIA
PRESENTS
THE FIFTH ANNUAL
STATE OF THE PORT ADDRESS AND LUNCHEON**

For the fifth year in a row, the World Trade Center of Greater Philadelphia is pleased to organize the **State of the Port Address and Luncheon**. This event brings together the leaders of the ports of Philadelphia:

- **John J. Matheussen, CEO, Delaware River Port Authority**
- **James T. McDermott, Executive Director, Philadelphia Regional Port Authority**
- **Joseph A. Balzano, Executive Director/CEO, South Jersey Port Corporation**
- **Charles Isdell, Director of Aviation, Philadelphia International Airport**

There will be a short presentation on the state of their businesses and, from their perspective, the outlook for the regional economy. Approximately 300 attendees from international and local businesses, political figures including city and state representatives, service providers, business development groups and individuals and organizations that support international trade, shipping and commerce. This unique event offers an opportunity to understand why the Philadelphia region offers one of the most exciting and efficient commercial, industrial, airport and maritime complexes in the US.

This year the State of the Port is scheduled to take place on **Thursday, October 12, 2006** at the Hyatt Regency Philadelphia at Penn's Landing. The luncheon will begin at 11:30 a.m. Individual ticket prices are \$75, or \$65 for Members of the World Trade Center of Greater Philadelphia. All registrations received prior to October 1st will be entered to win two roundtrip tickets generously donated by Southwest Airlines.

The World Trade Center of Greater Philadelphia (WTCGP) was established in October 2002. Its mission is to provide a world-class portfolio of services that enhances international trade growth and leads the Greater Philadelphia region to economic prosperity. The WTCGP works to foster the image of the region center for international activity and promotes regional economic development. The WTCGP is a 501(c) (3) non-profit organization. It is also a licensed and certified member of the World Trade Centers Association (WTCA) which promotes reciprocity among its 280 WTC members, allowing WTCGP members to utilize their services and network with worldwide members of the Association.

The WTCGP provides international trade assistance including but not limited to international trade consulting, education and training, market research, customized export/import strategies,

trade missions, educational seminars and networking events, the CEO China Operations Club and access to the World Trade Centers Association (WTCA) on-line website.

Through its services, the WTCGP contributes to the economic growth of the Greater Philadelphia region. In fact from 2002 - 2004, the WTCGP has generated more than \$115 million in documented export sales directly attributed to its international trade assistance. More than 400 regional small and medium-sized companies received international trade assistance from the WTCGP annually and the additional export sales that were generated translate to over 500 jobs created.

For more information on either the State of the Port Address and Luncheon or the World Trade Center of Greater Philadelphia, please contact Victoria Delvizio at 856.969.7826 or vdelvizio@wtcphila.org. You may also visit our website at www.wtcphila.org.

###

World Trade Center of Greater Philadelphia

One Port Center
2 Riverside Drive, PO Box 1949
Camden, NJ 08101
Tel: (856) 968-2057
Fax: (856) 968-2056
www.wtcphila.org