

For Immediate Release
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****GO OUT FOR ADVENTURE****
Sticks Artist Show November 4-5
Customize Your Heirloom with the Artists

September 28, 2006, Philadelphia, PA - American Pie/ABODE, the premier store for artisan furnishings and contemporary crafts, announced artist Sticks as the gallery's featured fall artisan. Working with birch wood and salvaged sticks and driftwood from the river near their Iowa based studio, Sticks creates customizable home furnishings, accessories, lighting and gifts with a fun and whimsical flair. In time for holiday gift giving, American Pie/ABODE, the premier Sticks gallery, will host a Sticks show the weekend of November 4-5, 2006, showcasing Sticks favorites and providing guests and craft lovers the chance to meet and work directly with the artists on a special heirloom.

The third Sticks Show in the history of American Pie/ABODE, this year's show promises to be just as successful and fun. New dining sets, game tables, lazy susans, keepsake and recipe boxes, perpetual calendars, and activity boards will start trickling in around late October right up to the show weekend.

Always pushing the creative envelope, Sticks creations typically include vivid images and uplifting themes and phrases such as *Go out for Adventure* or *Seize the Day*. Images and words are wood burned and hand painted in vibrant colors. The team of artisans also has a more traditional style that can encompass distressed wood and leather treatments.

The positive messages and range of options is what first drew American Pie/ABODE co-owner and buyer, Kristen Kreider, to the Sticks line in 1993. "The messages, themes and images are meaningful as well as fun. The endless options and ability to customize lets our customers contribute directly to the artwork so it becomes an instant family heirloom. The personal touch is what makes the line successful and such a favorite." Anticipating the arrival of new inventory she continues, "We're excited to present the artist show again. The Sticks team has the chance to see our gallery space and understand our market and we are able offer Sticks devotees the opportunity to put a name and face behind the pieces here and in their homes."

Sticks origins date back to 1985 when Better Homes & Gardens Decorative Woodcrafts commissioned artist Sarah Grant to design a wooden nativity set for the magazine. Inspired by the techniques of 20s and 30s woodcarvings, Sarah created the holiday display and found it a creative means to express her linear drawings and paintings. In 1992, after much national exposure and an influx of special orders, Sarah incorporated the company as Sticks, Inc. and the company has evolved to offer a distinctive line of furniture, accessories and object art. Each piece is handcrafted and designed within the

Sticks award-winning design studio in Des Moines, Iowa by a staff of nearly 150 craft artisans.

American Pie/ABODE continues to offer its customers new and exciting gifts, jewelry and furnishings by the nation's best crafters and artisans. The show runs Saturday and Sunday November 4-5, 2006 and is free and open to the public.

About American Pie/ABODE

American Pie/ABODE is the premier store for artisan furniture and contemporary crafts located at 718 South Street. With over 7000 square feet of home accessories, jewelry, and Judaica, American Pie/ABODE supports more than 400 craftsmen and women across the country, including many in the Delaware Valley. Its numerous awards include Best of the Main Line, Furnishings, Best Hand Crafted Jewelry in Philadelphia, and Retailer of the Year. Its greatest recognition is from the thousands of loyal customers who rely on American Pie/ABODE for the finest crafts available in the country and superior customer service. www.americanpiecrafts.com

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