



Certified Printers International

A Program of Crouser & Associates, Inc.

4710 Chimney Drive, Charleston, WV 25302 • (304) 965-7100 • Fax (304) 965-3777
www.cprint.org • email office@cprint.org

FOR IMMEDIATE RELEASE
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DATE

Local Printer is Salesperson of the Year

Brigid Kaye, Creative Characters, Philadelphia, Pennsylvania, has been designated Owner-Salesperson of the Year by CPrint®, Certified Printers International during its annual Sales Conference, held this year in Austin, Texas. CPrint® selects the Sales Manager who has demonstrated the most significant development in her skills to grow their company's sales.

“Brigid Kaye has beaten a strong field to win the Salesperson of the Year title,” commented Tom Crouser, president of CPrint®, “She has shown a dedication to growing her company's sales through a systematic and consistent effort. She has worked tirelessly to promote the exceptional products and services that her company offers to its business customers, which shows up in the increased sales figures.”

CPrint® is an organization of independently owned family-based businesses that strive for professionalism and performance among small business that commonly lack highly developed systems and leadership. Companies from throughout North America participate in the program.

The CPrint® designation is available only to printers who demonstrate exceptional quality and service by maintaining standards in operations, training, equipment and software as well as worker benefits and working conditions. This program requires annual onsite recertification as well as participation in continuing educational programs. Creative Characters is the only printer in Philadelphia to qualify for CPrint® .

Creative Characters is located at 237 S. 10th Street in Philadelphia. For more information about the company call 215-923-2679.

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c/o Crouser & Associates, Inc.
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For more information contact:
Sonya Smyk,
Director of Communications
706-522-4747
sonya@cprint.org