

NEWS

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TRIUMPH BREWING COMPANY TO OPEN PHILADELPHIA, PA LOCATION Brewery Equipment to be Delivered Starting this Thursday

November 14, 2006 – Lambertville, NJ – Triumph Brewing Company is set to open its newest location in Philadelphia, Pennsylvania this January, 2007. The restaurant, housed in Philadelphia's Old City District, will feature an eclectic-American cuisine paired with Triumph's freshly brewed beer.

The brewery, similar to Triumph's other two locations in Princeton, NJ and New Hope, PA, will feature numerous micro beers on tap. Three flagship brews, Honey Wheat, Amber Ale, and Bengal Gold India Pale Ale, will be served as well as a cask-conditioned "real ale," a nitrogen-dispensed stout, lagers, and other seasonal specialties.

The brewing equipment, which includes the kettle, mash tun, bright beer tanks and fermenting vessels, will arrive via road service from the fabricator, Newlands Systems Inc., located in Vancouver, Canada. The pieces will then be hoisted into the brewery, residing inside Triumph's walls overlooking Chestnut Street in downtown Old City.

Triumph Brewing Company, located at 400 Union Square in New Hope, PA, and 138 Nassau Street in downtown Princeton, is a brewpub featuring contemporary American food and hand crafted freshly brewed beer. For a listing of Triumph's current music line-up or other information, please visit www.triumphbrewing.com.