

# ROSEMONT COLLEGE

## For Immediate Release

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DATE: 12/20/06  
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### **HISPANIC CHAMBER OF COMMERCE EXECUTIVE DIRECTOR TO SPEAK AT ROSEMONT COLLEGE**

Rosemont, PA-, Executive Director of the Great Philadelphia Hispanic Chamber of Commerce (GPHCC) Varsovia Fernandez will speak at Rosemont College at 4 p.m. on Monday, January 22, 2007 in the College's McShain Performing Arts Center. The event is being sponsored by the Office of Marketing and College Relations, the Office of Institutional Advancement, and the Association of Latin American Students (ALA).

The lecture by Ms. Fernandez is the first event of the newly created Rosemont College Alumnae Lecture Series. This event is free and open to the public.

Ms. Fernandez is a 1998 graduate of Rosemont College's School of Professional Studies and was named executive director of GPHCC on March 13, 2006. In a very short time she has increased the Chamber's presence both locally and nationally, through increased membership numbers and by hosting the U.S. Hispanic Chamber of Commerce's 27th annual national convention and business expo this past September.



Prior to her appointment at GPHCC, Ms. Fernandez was vice president of external affairs for Congreso de Latinos Unidos, a leading Hispanic social service organization in Philadelphia. During her tenure at Congreso de Latinos Unidos, Ms. Fernandez contributed to successful implementation of internship and mentoring programs, speaking engagements, national awards, as well as to a greater recognition of Congreso's offerings that extend beyond the Philadelphia community.

Currently, Ms. Fernandez serves on various boards and coalitions, including the Community College of Philadelphia Board of Trustees, The Welcoming Center for New Pennsylvanians, Latino Partnership Initiative, Starfinder Foundation Advisory Board, and Chairs the Calle Americana CareerLink Advisory Board. Ms. Fernandez also has participated on the National Association of Latino Elected and Appointed Officials (NALEO) political leadership program.

To set up an interview with Varsovia Fernandez, or for more information, call Alexis M. Kropp, college relations coordinator at Rosemont College, at 610-526-2967.

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Founded in 1921 by the Society of the Holy Child Jesus, Rosemont College is an independent liberal arts institution in the Catholic tradition located on the Main Line, 11 miles west of Philadelphia, on the border of Montgomery and Delaware Counties. The nationally-acclaimed, traditional Undergraduate Women's College confers B.A., B.S. and B.F.A. degrees in twenty-three majors. Rosemont College also includes the Schools of Graduate and Continuing Studies, which are open to both women and men. For more information, visit [www.rosemont.edu](http://www.rosemont.edu).

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