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Tannenbaum & Aalok Forges Alliance With Franchise Growth Systems

New Jersey Business Brokerage Firm Gains Preferred Rights to Sell Master Franchises in Philadelphia Metro and South Jersey Areas

Cherry Hill, NJ – November 29, 2006 – Tannenbaum & Aalok, one of the oldest and most respected business brokerage firms in the country, today announced a partnership with Franchise Growth Systems, a leading independent franchise development and sales firm. Through the agreement, Tannenbaum & Aalok gains preferred rights to sell Master Franchises and individual outlets for more than a dozen businesses in the Metro Philadelphia and South Jersey areas, and others nationwide. Tannenbaum & Aalok will also offer Franchise Growth Systems' Franchise Launch program, designed to help existing companies convert their businesses into franchise models.

"Often identified as one of the most successful marketing systems ever conceived, franchises provide tremendous opportunities to those who both buy and create them," said Sharad Mehta, Tannenbaum & Aalok Broker of Record in the New Jersey headquarters. "There is a natural fit between our companies – offering the combination of business sales success and expertise of Tannenbaum & Aalok and the franchise acumen of Franchise Growth Systems. We expect it to be a very profitable partnership, collectively for our firms as well as our clients."

By operating a Master Franchise, business owners own the rights to multiple franchises within a given territory, offering the potential for high income through fees, royalties, and residual income, while requiring minimal overhead. Through the alliance with Franchise Growth Systems, Tannenbaum & Aalok agents can set up their clients as Master Franchise owners for those businesses that they find to offer the most compelling and profitable opportunities. At the same time, Tannenbaum & Aalok can offer a proven franchise sales system to convert existing business models into franchises, establishing a national presence while taking advantage of Franchise Growth Systems' proven infrastructure that includes management training and assistance.

"We're extremely excited to tap into the proven expertise and qualified buyer pool that Tannenbaum & Aalok has to offer, bringing franchise opportunities to a growing number of business owners and entrepreneurs regionally and nationwide," said Dan Olsen, President at Franchise Growth Systems.

About Franchise Growth Systems

Franchise Growth Systems brings in millions of dollars in franchise fees for franchise owners every year. For over 10 years, their national network of franchise brokers and consultants has been a

trusted and proven resource bringing business owners a steady stream of knowledge necessary for success. For more information, visit www.franchisegrowth.com.

About Tannenbaum & Aalok

Founded in 1946, Tannenbaum & Aalok is one of the country's oldest, largest, and most respected business brokerage firms - offering a trusted name and partner to business owners for more than 60 years. With an experienced, multi-disciplinary staff of professionals who are as diverse as they are successful, Tannenbaum & Aalok is unmatched in its ability to deliver the highest levels of integrity, professionalism, service, and success to its clients. The firm has sold more than 4,500 businesses on behalf of its clients, ranging from local "Main Street" businesses to national manufacturing, service, and distribution companies to franchises. For more information, visit www.tannaalok.com.

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