



## EXPORT OPPORTUNITIES IN COLOMBIA & PERU

INCREASE YOUR SALES / REACH NEW MARKETS / GROWTH POTENTIAL

Join us at the *Chester County Economic Development Council* as our Senior Commercial Officers, Ms. Margaret Hanson-Muse (Peru) and Mr. Larry Farris (Colombia) discuss the opportunities for your company to increase your sales by reaching new, potential customers in Latin American markets.

### COLOMBIA

- Colombia is the fourth largest U.S. export market in Central and Latin America
- Economic growth for Colombia in 2005 was 5% with an increase in GDP per capita to over USD \$2,000.
- **Best Prospects:**
  - Telecommunications equipment and services
  - Industrial chemicals
  - Financial services
  - Automotive parts and accessories
  - Computer hardware and software services
  - Petrochemicals
  - Medical equipment
  - Construction equipment
  - Pollution control equipment

### PERU

- GDP reached \$72 billion and is expected to grow again by 5% in 2006 to \$76 billion.
- Upon implementation of the U.S.-Peru Trade Promotion Agreement, 80% of consumer and industrial products and more than 2/3 of current U.S. farm exports to Peru will become duty-free immediately.
- **Best Prospects:**
  - Plastic materials/resins
  - Security and safety equipment
  - Mining equipment
  - Drugs/pharmaceuticals
  - Oil and gas field machinery
  - Airport/ground handling equipment
  - Food processing and packaging equipment

**When:** Thursday, January 18, 2007

**Time:** 8:30am - 10:00am (market briefings);

\*\*one-on-one meetings to follow

**Cost:** \$35

**Location:** *Chester County Economic Development Council*

737 Constitution Drive

Exton, PA 19341

\*\* If meetings are requested

