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**THE BLUE CROSS RIVERRINK IS SWINGING' WITH SINATRA  
DURING "SUNDAY SKATE WITH SINATRA"**

Philadelphia, PA (January 19, 2007) – From “My Way” to “Fly Me To The Moon,” there’ll be “strictly SINATRA” at the Blue Cross RiverRink on Sunday, February 11, 2007 from 12:30-2:30 p.m. during “SUNDAY SKATE WITH SINATRA.” This special attraction during regular Sunday ice skating hours will feature a live Sinatra singer “center-ice”, while ice skaters swing to their Sinatra favorites on the Olympic-size rink at the Blue Cross RiverRink at Penn’s Landing, Columbus Boulevard at Market Street in Philadelphia.

Patrons will be able to skate to the Sinatra favorites like “New York, New York” and “Summerwind” as performed by Sinatra singer, Carlo Morelli. For more information on Carlo, please visit [www.carlomorelli.com](http://www.carlomorelli.com). Then after skating, guests will also be able to grab a cup of coffee or hot chocolate in the heated facility adjacent to the rink and catch a few moments of a Sinatra classic film on the giant video wall

Independence Blue Cross is the presenting sponsor of the Blue Cross RiverRink. Other Sponsors include: NBC 10, and the Greater Philadelphia Tourism Marketing Corporation. For more information, please call 215.925.RINK or visit [www.riverrink.com](http://www.riverrink.com).

The Blue Cross RiverRink at Penn’s Landing has moved south to a new location on Columbus Boulevard at Market Street. For more information on skating sessions, ice skating lessons, birthday or holiday parties, and private receptions, please call 215.925.RINK or visit [www.riverrink.com](http://www.riverrink.com).