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PFCU Helps to Keep People Warm for the Holidays

Philadelphia, PA, January 30, 2007 – Philadelphia Federal Credit Union teamed up with the Philadelphia Cares Organization during the holiday season in a citywide effort to provide winter coats to those in need.

Every year, thousands of men, women, and children in the Greater Philadelphia region live through the cold winter season without a coat to keep warm. Through the Philadelphia Cares' Eleventh Annual Winter Coat Drive, PFCU helped to secure this basic necessity. The event stands as a reminder that there are thousands of people whose only holiday wish is a warm coat for their children, parents, or themselves.

PFCU offered its branches as drop-off points for the coat drive. Members and area residents did their part by dropping off new or "gently used" winter coats in designated bins at PFCU branches. By the coat drive's end on January 16, PFCU collected over 800 coats at its branch locations throughout Philadelphia.

Year round, Greater Philadelphia Cares partners with Philadelphia-region non-profit agencies, schools, government agencies, and environmental organizations to make a positive impact in our city. To find out about Philadelphia Cares programs, visit www.philacares.com.

Philadelphia Federal Credit Union was founded in 1951 and is currently among the top credit unions in the city, serving the entire Philadelphia and Bloomsburg, PA communities, in addition to the owners, employees and directors of over 600 organizations throughout Pennsylvania, New Jersey and Delaware.