



Ananda
a joyful journey

Medi-Spa ~ Day Spa ~ Fitness & Wellbeing

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FOR IMMEDIATE RELEASE

LOCAL SPA WINS NATIONAL AWARD

New Spa Bags Award and Draws Patrons to Historic Olde City

The business of relaxation is getting serious, with consumers embracing the anti-stress feel good therapies offered by spas en masse. This was witnessed firsthand by a local Philadelphia Spa Ananda. First time spa owner, Elizabeth Chuff and her team of spa professionals bagged a prestigious national award (SpaWeek Luxe Award, Nov 2006) given by appreciative customers to the best in the Industry!

Much like the restaurant week phenomenon, the SpaWeek event has masses flocking to participating spas. For Ananda, the SpaWeek event resulted in an astronomical 220 appointments in a short seven day period. One of Ananda's SpaWeek services was featured by The Metro Newsletter weeks prior to the event that partially resulted in the volume of calls.

Ananda Spa & Fitness Center is located on 400 Walnut Street, Philadelphia, PA 19106. Ananda offers both global and alternative therapies in an eastern inspired tranquil setting. From Ayurvedic body typing and Dosha balancing massages, to Acupuncture Facial Rejuvenation, this spa had been making people feel and look better one client at a time.

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If you would like more information about this topic, or to schedule an interview with Elizabeth Chuff, please call Jason Brown at (215) 413-3738 or email Jason at info@experienceananda.com