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Maven Communications Featured in Philadelphia Business Journal

*Philadelphia's Newest Full Service Strategic PR Firm Combines Big Agency
Experience with Entrepreneurial Attitude*

Philadelphia, PA (February 15, 2007) – Maven Communications, Philadelphia's newest full service public relations agency, was recently featured in the February 2 issue of the Philadelphia Business Journal. The agency, which was co-founded by former Tierney Communications employees Rebecca Devine and Jessica Sharp, combines big agency know-how with small agency access to better serve clients across a variety of industries and budgets.

Since opening its doors, Maven has taken on two clients, InfoLogix, Inc. and the Musser Group. Both clients are receiving full service public relations.

Maven offers full-service public relations services, including strategic planning, message development, spokesperson and media training, media relations, collateral development, event planning, editorial development and byline article placement, speaking opportunities and crisis/issues management.

To view the Philadelphia Business Journal article, visit
<http://philadelphia.bizjournals.com/philadelphia/stories/2007/02/05/story5.html>

For more information on Maven Communications, please visit www.mavenagency.com.

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