

## March is Red Cross Month: A Celebration of America's Hometown Heroes

During March, Red Cross Month, the Red Cross is honoring our hometown heroes. Heroes like you - whose commitment to caring for others enables us to give help and hope for unexpected emergencies.

Each year, the American Red Cross responds to 70,000 disasters - almost 900 of those are right here in our community. It is only with your support that the Red Cross is able to answer the call for help, one family at a time, whenever disaster strikes.

Join us in painting the town red during Red Cross Month - to raise awareness of our lifesaving work. It's easier than ever to paint the town red with a month full of activities. Find your personal way to take part this celebration of heroes. Some ways you can paint the town red this March are:

**Be a Hero:** Step up again this March by sharing your time, blood or financial support with the Red Cross.

**Dine Out for Disaster Relief:** Dine out at a participating restaurant and making a difference. Make sure your favorite restaurant is participating.

**Dress Red:** Wear your favorite red shirt and Red Cross pin. Host a dress red day at your organization where employees can wear jeans and red in exchange for a donation of \$5.

**Read for Relief:** Make it a family thing. Encourage your child to read a new book and ask for donations for each page or book the child reads.

**Attend a Red Cross Month event:** From CPR Saturday to the Help Can't Wait Awards and the Red Ball to the Red Cross Walk to Save Lives, there is something for everyone.

For more information on Red Cross Month activities and for ideas on how you can paint the town red please visit:

[www.redcros-philly.org/redcrossmonth.htm](http://www.redcros-philly.org/redcrossmonth.htm) or call (215)299-4082.