

For Immediate Release

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How's Business? Online Survey at YourIndustryStudy.Com Provides Instant Readout on Business Performance by Region and Industry Sector

"How's it going?" For business owners and managers, that's more than a rhetorical question. Their decisions on future purchasing, expansion, hiring, marketing and other critical strategic matters can rest upon the business climate in their industry and in their region. With a visit to YourIndustryStudy.com (YIS), respondents who complete a brief, anonymous, free online survey will see how their businesses' performance compares with peers in their region and industry sector.

"Sound business decisions are based on the most current and relevant data available," says Dennis Waterman of Philadelphia, creator of YIS. "Unlike government reports, the data gathered by YourIndustryStudy.com is always fresh. Each month, YIS offers employment, sales and profit data from the preceding month, rather than the preceding quarter or year."

A further value of YourIndustryStudy.com is the data it provides respondents to help them gauge their companies' financial and sales performance against aggregated data from other companies in their region and in eleven industry sectors. Through its affiliated and linked site AccountantReferralDirectory.com, YIS can offer users access to a nationwide network of financial professionals.

YourIndustryStudy.com and AccountantReferralDirectory.com are owned and operated by Professional Controllers, Inc. of Philadelphia. Dennis Waterman is the founder and president of the financial consulting firm. Waterman began helping connect accountants with clients in part-time controller and consulting assignments more than twenty years ago. Since then, PCI has helped hundreds of accountants and companies across the nation increase revenue and profits. More information is available at the Contact section of each site.

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