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**300+ PHILLY-AREA BUSINESS OWNERS CONVENE AT  
EXPERT TECHNOLOGY ASSOCIATES'  
"MARCH MADNESS" NETWORKING EVENT**

— *ETA Joins Three Other Sponsors to Host Business Owners from Close to 150 Philly-area Companies for an Afternoon of Networking, Fine Food & Basketball* —

**Plymouth Meeting, PA, March 27, 2007** – Leading voice and data solutions provider Expert Technology Associates (ETA) announces that the 3<sup>rd</sup> Annual "March Madness" networking event on March 15 successfully brought together more than 300 business owners from leading companies from the Philadelphia, New Jersey and Delaware areas. ETA co-sponsored the event this year along with repeat sponsors The Beacon Group, CRESA Partners corporate real estate service advisors, and Fesnak and Associates LLP certified public accountants. Some of the 150 companies represented at the event included:

Bryn Mawr Trust	Rohm & Haas Company
Citizens Bank	Innovative Print and Media
Wilmington Trust	The Judge Group
Greater Philadelphia Chamber of Commerce	TAIG Foundation
	Pepper Hamilton

The March Madness party, which has become a staple for many area business leaders, provides a major networking opportunity in a relaxed but elegant Main Line setting, including televised basketball games, fine food and drinks, and door prizes. This invitation-only event took place at the Merion Cricket Club in Haverford, PA.

"We love being able to give some of the best and brightest business pioneers in our region some valuable face-to-face time, especially in such an entertaining and sophisticated venue," said ETA Vice President of Technology Strategy Craig

Marowitz. "It's rare to find this many top-flight leaders together in one place and enjoying themselves. I'm betting that the seeds of many a business relationship have been sown thanks to this opportunity."

"We look forward to the March Madness party every year. It's a very high-end, comfortable environment where you have access to a great variety of business people," said Paul Michener of Innovative Print and Media, Phoenixville, PA. "The event creates a hospitable and valuable occasion to connect with peers and potential customers on both a personal and a professional level, gaining potential leads and solidifying existing associations."

### **About Expert Technology Associates**

Expert Technology Associates (ETA) drives positive results for businesses through its guidance, implementation, project management and ongoing support of critical business communication applications and systems. The company designs solutions that generate higher profits, lower costs and increased productivity for its clients. ETA's offerings encompass VoIP, IP PBX and related solutions; plus carrier services, data networking, managed network services, call center technologies, unified communications and collaboration. Learn more at [www.expertta.com](http://www.expertta.com).

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