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Play Golf for FREE with The Philadelphia Section PGA

(Philadelphia, PA April 5th, 2007) *Play golf for FREE! Join the Philadelphia Section PGA for a fun-filled day of golf activities at “Best of Philly” winner Woods Golf Center in Norristown. Everyone is welcome to instruction and lessons from 30+ area PGA professionals, clinics for players of all skill levels, golf trick demonstrations, information on local programs, equipment testing, contests, product giveaways and more.*

The Play Golf America Day, presented by Buick, Royal Bank of Scotland (RBS) and Citizens Bank runs from 9am– 3 pm, on May 12th, 2007 at Woods Golf Center at 559 W. Germantown Pike in Norristown, Pa. This community event provides expert instruction to players of all ages and ability, introduces new golfers to the game, and provides equipment testing from the best brands in golf.

Highlighting the day will be free instruction and golf clinics conducted by more than 30 PGA teaching professionals from the Philadelphia area for beginners, intermediate, and advanced level players alike. With May being PGA Free Lesson Month, these golf professionals will also provide 5-minute tune-ups, and conduct demonstrations on all facets of the game. To help cap off a great day of golf, PGA Professional Golfer Ben Witter will be on hand to demonstrate his famed Power Golf Long Drive & Trick Shot Show.

Several of the golf industry’s leading equipment manufacturers will provide hands-on testing of the hottest products hitting the golf industry. Attendees will be able to test the newest technology in drivers, wedges, and putters on the practice green. Representatives from Nike, MacGregor, PING, Cobra, Callaway, Top-Flite/Ben Hogan, and TaylorMade-Adidas Golf, will be on hand to provide club fitting and product insight.

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PLAY GOLF AMERICA DAY COMING TO PHILADELPHIA ON MAY 12th

Additionally, attendees will have the opportunity to gather information on some of today's most exciting golf participation programs of the Play Golf America initiative, including Link Up 2 Golf, Back In The Swing, and Free Lesson Month (May), Junior Golf programs, and EWGA among others.

“Golf is a sport for all ages. Bring your family to join our Philadelphia PGA family on May 12th at The Woods Golf Center. The Philly Section PGA is proud to be growing golf one family at a time.” said Will Reilly, Chairman of the Growth of the Game Committee.

#####About Play Golf America#####

The Play Golf America campaign is a complete package of growth-of-the-game programs targeting the adult population of various segments, including families, couples, women, and business professionals. Led by The PGA of America, this industry initiative is supported by the National Golf Course Owners Association, PGA TOUR, LPGA, USGA and GOLF 20/20.

Play Golf America's objectives are to reach 17 million golfers who have expressed a desire to play golf and the 14 million occasional golfers who play between one and seven times per year. The campaign is designed to introduce people to the game of golf, enhance their skills and increase their frequency of play. In support of the campaign, The PGA of America has developed an industry-sponsored web site, www.playgolfamerica.com that serves as a link for consumers to access adult player development programs in their local markets that are of most interest to them. Programs featured on the web site are designed to be fun, affordable and informative so that adults and their families can enjoy the game, and former and occasional golfers can increase the frequency of their participation in golf.

More information is available at:

www.phillypga.com

www.woodsgolfcenter.com
