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FOR IMMEDIATE RELEASE

THE 15th ANNUAL ISLAMIC HERITAGE FESTIVAL
PART OF THE 2007 PECO MULTICULTURAL SERIES
ON THE GREAT PLAZA AT PENN'S LANDING

Philadelphia, PA (May 25, 2007) – Presented by the Islamic Cultural Preservation and Information Council (ICPIC), the Fifteenth Annual International Islamic Heritage Festival is part of PECO's Multicultural Series. This **FREE** and unique event draws visitors, vendors, and Islamic scholars from all over the country. Taking place on the Great Plaza at Penn's Landing, Columbus Boulevard and Chestnut Street on **June 9, 2007 from Noon – 8 p.m.**, the event will be a chance to experience authentic Islamic cuisine, music and entertainment along with learning about the rich Islamic heritage and history. PECO is a proud supporter of the Multicultural series at Penn's Landing which features eleven different ethnic festivals and Independence Blue Cross is the presenting sponsor of the 2007 season at Penn's Landing.

The festival will kick off with a **“Unity in Diversity and Stop the Violence Community Parade,”** featuring Youth Groups, Drill Teams, Schools and Community Organizations from across the Delaware Valley. The parade will commence at 11 a.m. at Independence National Park, 5th and Market Street, and end on the Great Plaza at Penn's Landing.

The festival begins at 12 Noon at the Great Plaza at Penn's Landing, located on Columbus Boulevard and Chestnut Street. Over 50 national and international merchants will be on hand selling an assortment of goods and services from around the world including Islamic arts and crafts, books, clothing, and unique foods. ICPIC's New Africa Muslim American Museum and Archive will display a sample of their exhibits.

In addition to the bazaar and activities, stage entertainment will be provided throughout the day beginning at 1:00 p.m. This year's special guest is world renowned Hip-Hop and R&B artist, **Remarkable Current**. **UPK Generals** will perform as well as the **Universal African Dancers**, the **Association of Islamic Charitable Project's Madih Chorus**, the **Jazz Cats**, **Miss Undastood**, **Young Ibn**, along with other multicultural performance groups as well as young aspiring Muslim rap artists.

The day's events will also include games for children, health information and *Quranic* recitation tournaments, along with various speakers and much more.

Admission is free for all PECO Multicultural Series events. More information about the International Islamic Heritage Festival can be found at www.icpic.net

PECO is proud to be Philadelphia's hometown energy company and one of the region's most prominent civic supporters. PECO is committed to recruiting and retaining a diverse workforce and celebrating diversity inside and outside the Company.

Based in Philadelphia, PECO is an electric and natural gas utility subsidiary of Exelon Corporation (NYSE: EXC). PECO serves 1.6 million electric and 480,000 natural gas customers in southeastern Pennsylvania. In 2006, the company delivered 38.2 million megawatt-hours (Mwh) of electricity and 76.1 billion cubic feet of natural gas to residential, business and institutional customers. PECO's energy delivery services generated \$5.17 billion in revenue for Exelon.

Founded in 1881, PECO is one of the Greater Philadelphia Region's most active corporate citizens, providing leadership, volunteer and financial support to numerous arts and culture, education, environmental, economic development and community programs and organizations.

Penn's Landing Corporation is the non-profit organization responsible for funding and producing public programming on the Great Plaza, Philadelphia's Delaware Waterfront Park. Independence Blue Cross is the presenting sponsor of the 2007 Summer Season at Penn's Landing. All events produced by Penn's Landing Corporation are FREE to the public and on the Great Plaza, the heart of Penn's Landing, Philadelphia's premier riverfront entertainment destination.

Public Programming at Penn's Landing would not be possible without presenting sponsor Independence Blue Cross and the continued support of PECO, Bank of America, Coca-Cola, Pennsylvania Lottery, Live Nation, and the Greater Philadelphia Tourism Marketing Corporation, all of whom are committed to serving the Greater Philadelphia community.

For more information on event locations and event details, please call (215) 922-2FUN or visit www.pennslandingcorp.com. The Penn's Landing Corporation website is a virtual resource for the waterfront which can help visitors plan to easily park, play and stay all day at Penn's Landing.

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