

PRESS RELEASE
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For Immediate Release
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Best Boss of 2006 Nominations now being Accepted

Norcross, GA July 19, 2007 -

In honor of Boss Day, October 16, 2007, iBusinessChannel.com is searching for the Best Boss of 2007. Nominations will be accepted through September 15, 2007. Go to www.bestbosscontest.com to nominate a person you think should be Best Boss of 2007.

"Managing can be difficult. We hear so much about bad bosses. It's time that we honor the good bosses," said Ruth King, CEO of ibusinesschannel.com and author of the book, ***The Ugly Truth about Managing People*** (Sourcebooks, Inc. 2007).

National Boss Day was started in 1958 when Patricia Bays Haroski, then an employee at State Farm Insurance Company in Deerfield, Ill., registered the holiday with the Chamber of Commerce of the United States. She designated October 16 as the special day because it was her father's birthday. Ms. Haroski's purpose was to designate a day to show appreciation for her boss and other bosses. She also hoped to improve the relationship between employees and supervisors. She believed young employees often do not realize the challenges bosses face in running a business.

iBusinessChannel.com is the place time starved business owners and employees get the ideas they need to increase sales and profits, decrease employee turnover, and increase customer retention and referrals.

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