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FOR IMMEDIATE RELEASE:

**THE PHILADELPHIA BUSINESS JOURNAL PARTNERS WITH KYW NEWSRADIO**

**(Philadelphia, Pa)**- The Philadelphia Business Journal and KYW Newsradio have partnered together to broadcast the latest local business news. The new edition to KYW Newsradio is Delaware Valley Business Report, which airs weekdays at 6:55 a.m. and 4:55 p.m. on KWY 1060 AM.

The broadcast features daily news from the Philadelphia Business Journal's Web site, highlighting breaking developments involving businesses that have the most influence on the region. The reports are about jobs, money, and economic growth.

"The Delaware Valley Business Report on KYW Newsradio allows us to shine a spotlight on local business activity in a new and informative way," said David Yadgaroff, KYW Newsradio Vice President & General Manager. "We're excited about combining the vast local business knowledge of the Philadelphia Business Journal and the far-reaching voice of KYW Newsradio to bring listeners the latest news on the business community that affects our region every day."

"My goal is to give listeners the latest and biggest local business news in about a minute, in a way they find interesting and informative," Said Frank Devlin, the Business Journals daily news editor and the voice of the Delaware Valley Business Report.

KYW Newsradio is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 144 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates WYSP-FM, WOGL-FM, WIP-AM AND WIP-AM in Philadelphia.

The Philadelphia Business Journal is the region's local business news source providing a weekly newspaper, daily web updates and a series of events that bring people together. It is part of American City Business Journals, with 41 publications across the nation.

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