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PFCU Gets Behind Gardening Project

Philadelphia, PA, July 26, 2007 – This May, Philadelphia Federal Credit Union employees began The PFCU Garden, a team-building exercise that would also help give back to the community.

At PFCU’s Operations Center at 12800 Townsend Road, employees staked out parcels of land for each department to plant its garden. After careful preparation and tilling of the parcels, employees chose fruits, vegetables and herbs to plant and tended to them over the next two months.

Now, in mid-July, PFCU is reaping a harvest that exceeded everyone’s expectations. “It was an incredible crop considering the rocky soil we were dealing with,” said PFCU President/CEO Jim McAneney. “It’s great to have such a project that benefits both our employees and the community.”

In an effort to give something back, employees are now purchasing these harvested delights by making monetary donations that are collected and given to Aid For Friends Frail Elderly Outreach Center.

Aid For Friends’ serves needy, isolated shut-ins, primarily the frail elderly, in the Greater Philadelphia area, with free daily home-cooked meals delivered weekly by empathetic volunteer visitors, and also to provide shut-ins with free outreach services. For more information on Aid For Friends, call (215) 464-2224 or visit www.aidforfriends.org.

Philadelphia Federal Credit Union was founded in 1951 and is currently among the top credit unions in the city, serving the entire Philadelphia and Bloomsburg, PA communities, in addition to the owners, employees and directors of over 600 organizations throughout Pennsylvania, New Jersey and Delaware.