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FOR IMMEDIATE RELEASE

[2 ONE 5] JOINS EFFORT TO PROMOTE PEACE IN PHILADELPHIA

PHILADELPHIA—In light of the escalating violence, [2 one 5] has announced a collaboration with the non-profit, Peace + Love, in an effort to promote peace and combat the ever growing murder rate in Philadelphia.

With a tee containing the slogan, “What Happened to Peace”, [2 one 5] announced the collaboration, at the trunk show they co-hosted with J shoes Friday night in Philadelphia.

The tees are the start of a new peace collection that will be added to the [2 one 5] clothing line. The collection will feature a handful of tees promoting peace and awareness both locally and globally with a percentage of the proceeds donated to Peace + Love.

Peace + Love is an organization that encourages individuals to seek peace and love to replace the violence that has seized our cities and our world. Super headed by anti-violence activists, entertainers, philanthropists, artists and concerned citizens, [2 one 5] will join this collaborative movement to promote peace and love, not violence.

[2 one 5] will be utilizing the full scope of their cr8tve ntwrk on a variety of upcoming projects and events for Peace + Love. Not only will they help promote awareness through their established streetwear line, they will be employing the work of their exceptional design team to collaborate on the designer loft event, “peace is more than just a lofty idea”. Along with these projects [2 one 5] will also be partnering with Peace + Love on the People Promoting Peace fundraiser, the Art of Peace + Love School Tour and an international campaign for peace.

For those who did not attend the trunk show, the new peace tees will be available online at store.2one5.com and also weneedpeaceandlove.com. Keep your eye out for the rest of the collection to be released late summer/early fall.

[2 one 5] cr8tve ntwrk was founded in 2001 by native Philadelphian, Nikolas Greenblatt, and includes a full service advertising agency, a successful clothing line, and also Living Proof magazine.

For more information on [2 one 5], Peace + Love, and/or the new “What Happened to Peace” clothing line, please contact Carly at 215-592-7151 or carly@2one5.com.