



Certified Printers International

A Program of Crouser & Associates, Inc.

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FOR IMMEDIATE RELEASE

August 29, 2007

Local Printer Gains Elite Certification for Mailing Services

Creative Characters, Inc., Philadelphia, PA is proud to announce Marya Kaye has been certified a Mailpiece Quality Control Specialist by the US Postal Service. The certification has been awarded following rigorous training and an exam adjudicated by the USPS. With this training investment, Creative Characters, Inc.'s business customers can be assured of mailing services which deliver the very best value for money as well as accuracy and efficiency.

"The Mailpiece Quality Control Specialist certification shows our customers we are serious about meeting their needs," said business owners Marya J. Kaye and Brigid L. Kaye, "Very few companies across the United States have staff with this qualification. The Postal Service sets the bar high to pass this course and that's why it carries the prestige it does. We can say with conviction that we have a level of knowledge about mailing services in-house which far surpasses the average."

Training took place at the World Headquarters of CPrint®, Certified Printers International in Charleston West Virginia. The course was led by George Heinrich, one of America's leading experts in the field. To be awarded the certification, course participants had to pass a United States Postal Service exam.

Creative Characters, Inc. is a member of CPrint®, an elite organization of printers of independently owned family-based businesses that strive for professionalism and performance among small businesses. Companies from throughout North America participate in the program. The CPrint® designation is available only to printers who demonstrate exceptional quality and service by maintaining standards in operations, training, equipment and software as well as worker benefits and working conditions. This program requires annual onsite recertification as well as participation in continuing educational programs.

"Creative Characters, Inc. has shown through its performance that it belongs among the top printers in North America," said CPrint® president Tom Crouser, "By investing in this level of training the company is showing an ongoing commitment to both its customers and its staff. Being a CPrint® participant is a significant investment of time, energy and resources to assure that high standards are maintained for the local business community and training is part of that."

Creative Characters, Inc. is located at 237 S. 10th Street in Philadelphia, PA. For more information about the company, call 215-923-2679.

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