

Best Practices for Establishing Company Spending Policies

Complimentary Webcast, Sept. 13, 2 PM ET

Conshohocken, Pa., Aug. 23, 2007 - Business executives of small and mid-sized companies are invited to attend a complimentary webcast to learn best practices for establishing company spending policies at 2 p.m. Eastern time on Thursday, Sept. 13.

PayStream Advisors, an expense management research and advisory firm, will present its latest research on the profitability improvements businesses can achieve through company spending policies. Special guest, PuriCore (LSE: PURI), a life-sciences company focused on development and commercialization of its antimicrobial technology that limits the spread of infectious disease, will discuss how an automated expense control system has helped it establish and enforce policies.

During this webcast, attendees will also learn:

- * Insights to develop the right level of detail for their companies' spending policies;
- * Tactics to improve employee compliance; and
- * The benefits companies are achieving through automated expense controls.

Registration for this event is available at <http://www.expensewatch.com/spendingwebcast/>. Attendees will receive a white paper on Best Practices for Establishing Company Spending Processes.

This webcast is sponsored by [expensewatch.com](http://www.expensewatch.com), which develops a web-based system that allows small and mid-sized companies to automate, control and reduce operating expenses. Comprehensive tools enable companies to automatically enforce corporate spending policies and comply with regulatory mandates. Budget management, real-time reporting, implementation, training and support are included in the subscription pricing. Currently more than 12 thousand people in 15-plus countries are using the [expensewatch.com](http://www.expensewatch.com) service. For more information call 1-866-399-2824. On the Net: www.expensewatch.com.

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Contact:
Kristin Keyes
484-362-1217
Kkeyes@expensewatch.com