PRESS RELEASE

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Contact: Marcella Strittmatter
Mercy Vocational High School
215.226.1225 ext. 129 (office)
215.901.1501 (mobile)
mstrittmatter@mercyvhs.org (email)

Mercy Vocational High School hosts Corporate REACH Breakfast

Business leaders of the Philadelphia region gather to find capable, competent and qualified workers

Philadelphia, PA – On Friday, October 5th 2007, Mercy Vocational High School (MVHS), the nation's only four-year, private, Catholic, vocational high school, will host its Corporate REACH Breakfast at The Union League of Philadelphia. MVHS will welcome 350 business and community leaders to the event to see how MVHS can match regional businesses with capable and qualified entry-level employees.

Gerard Cuddy, President and CEO, Beneficial Savings Bank and Judith Spires, President, Acme Markets, will serve as Honorary Chairs of this inaugural event.

The morning program will include a panel of business leaders representing the following businesses: Fox Chase Cancer Center, Preferred Unlimited and PTR Baler and Company. The panelists will attest to the positive outcomes of working with and hiring MVHS students.

MVHS will also recognize Mercy's Corporate Partners: Beneficial Savings Bank; Citizens Bank; Comcast Cable; Commerce Bank; IBM Corporation; Independence Blue Cross; and Philadelphia Insurance Companies. These companies help to educate Mercy students on the important soft skills, including the value of good customer service and professionalism, needed to succeed in today's competitive workplace.

MVHS offers eight vocational shops including: Business Education; Carpentry: Cabinet Making & Framing; Computer Technician; Cosmetology; Culinary Arts; Electricity: Residential & Commercial; HVAC/R (Heating, Venting, Air Conditioning, and Refrigeration); and Nursing Assistants Training Program. MVHS educates at-risk students who not only earn a four-year high school diploma but who also put their training and talents to work by participating in Co-Ops with local businesses.

Founded in 1950 by the Sisters of Mercy, Mercy Vocational High School provides a values-based education to students who have educational and career goals that are best served by a quality vocational and academic secondary school program. The school offers the finest in vocational, secondary education and training in an environment that promotes spiritual values, moral development and service to others.

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