



Translation and Localization
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FOR IMMEDIATE RELEASE

MTM LinguaSoft to cosponsor seminar on international marketing strategy November 15, 2007

PHILADELPHIA – October 4, 2007 - MTM LinguaSoft will be one of the cosponsors of the World Trade Center of Greater Philadelphia's Quarterly Briefing on Thursday, November 15. The seminar is entitled "Implementing Your International Marketing Plan," and will take up such topics as: working with overseas trading partners, international distribution, marketing communications, website globalization, and intellectual property protection. MTM LinguaSoft President Myriam Siftar will be making the presentation on website globalization.

The seminar will take place at the Plymouth Country Club in Plymouth Meeting from 8:00 a.m. to 11:30 a.m.

Click [HERE](#) to register for the seminar.