

Attention: Calendar Editors/Event Producers
MEDIA ALERT

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- WHAT:** Take Steps Be Heard Walk to benefit the Philadelphia/Delaware Valley Chapter of the Crohn's & Colitis Foundation of America's (CCFA)
- WHEN:** May 31, 2008
4 p.m.
- WHERE:** Martin Luther King Blvd. (formerly West River Drive)
Philadelphia, Pa.

The Philadelphia/Delaware Valley Chapter of the Crohn's & Colitis Foundation of America (CCFA) will host its 1st Annual National Take Steps Walk on Martin Luther King Blvd., in Philadelphia. Proceeds from the walk benefit research, education and support programs for people coping with Crohn's disease and ulcerative colitis, which are chronic digestive disorders of the small and large intestines collectively known as inflammatory bowel disease (IBD). Currently, IBD affects an estimated 1.4 million Americans.

To register for the walk, visit www.cctakesteps.org, or to find out more information, contact the Philadelphia/Delaware Valley CCFA office at 215-396-9100 or visit www.ccfa.org/chapters/philadelphia.

CCFA, a voluntary, non-profit national organization, seeks to cure and prevent IBD through research, and to improve the quality of life of children and adults affected by these digestive diseases through education and support.

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