

## **For Immediate Release**

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### ***Beholder Assists in Cancer Awareness, Prevention***

**Horsham, PA** (October 24<sup>th</sup>, 2007) – Fox Chase Cancer Center chose Beholder to cover live events for their “Comedy for the Cure” campaign. The live events provided cancer awareness and prevention to the general public with the help of emcee, Doug Henderson from WDAS 105.3FM, various comedians, and medical experts from the Fox Chase Cancer Center.

“Laughter truly is the best medicine! To see caregivers, survivors and even those facing cancer right now, to have the opportunity to come out, and share in a common bond was truly an inspiration. The folks at Fox Chase created a wonderful event campaign for community support and a night to stress a bit less,” adds Emilia Andrews, C.O.O. of Beholder Productions.

Overall, Beholder provided Fox Chase with live event coverage for the “Comedy for the Cure” campaign, along with complete video and multimedia production services. The final program will be a part of the Fox Chase website as part of community outreach and education

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### **About Beholder Productions**

Beholder Productions, Inc. is a full service media communications firm that use video & graphics as core elements to display your message, and multimedia, new media and web applications to deliver that message. Beholder produces a wide variety of corporate and broadcast based material, such as marketing, advertising, training, and entertainment-based presentations. For more information visit our website at [www.beholderproductions.com](http://www.beholderproductions.com).