

LINCOLN UNIVERSITY ALUMNUS DONATES \$100,000 LINCOLN UNIVERSITY, PA ~ President Ivory V. Nelson has announced that alumnus and retired entrepreneur Gary Michelson has made a \$100,000 donation to Lincoln University, one of the largest individual gifts in school history. According to President Nelson, the gift establishes the Gary Michelson Executive Lecture Series, a program that will enable the university to bring distinguished corporate executives to campus to share their expertise with students.

"Gary has always expressed his love for Lincoln University and his deep concern for the success of our students," President Nelson said. "His gift is a tremendous show of support and we are excited about the benefits it will bring to our students."

Michelson graduated from Lincoln University in 1966 and was a captain of the baseball team as a senior and a standout on the wrestling team for four years.

"Lincoln University played a very important part of my life," Michelson said. "And I wanted to get involved and do something that would impact the lives of students who attend this great university."

Added Michelson: "Lincoln University taught me humility and patience. I believe all graduates should think about what their legacy will be because they all have a responsibility to stay involved."

Michelson began his professional career as a financial trainee with the Firestone Tire and Rubber Company in Pottstown, Pa. After a year with Firestone, he moved to IBM as a sales trainee in New York City.

For more on the story, click here:

<http://www.lincoln.edu/marketing/pr/news101707.html>

LINCOLN UNIVERSITY RE-ELECTS

VERIZON EXECUTIVE TO BOARD OF TRUSTEES

LINCOLN UNIVERSITY, PA ~ President Ivory V. Nelson has announced that Verizon executive Andrea L. Custis has been re-elected to the Lincoln University Board of Trustees. Custis's four-year term ends in 2011.

First elected to the Lincoln University board in 2003, Custis is currently the vice president for sales and marketing for Verizon Communications New Jersey region, which provides bundled telecommunications and high-speed Internet services to multi-dwellings nationwide.

"We are pleased that Andrea will continue to serve on our board," said President Nelson. "Her insight will be invaluable to our deliberations and strategies that will enable us to achieve excellence in all that we do at Lincoln University."

Custis joined Bell of Pennsylvania in 1977 as a management trainee and advanced through position of increasing responsibility, including director level assignments in human resources, sales and operations.

She has received numerous awards, including a citation from the NAACP for her tireless efforts in the African American community. She has served on many boards of directors, including the Urban League of Philadelphia, Delaware Valley Child Care Council, Inroads, Philadelphia Chamber of Commerce and New York Chamber of Commerce.

Custis has been recognized as one of the 25 most influential black women in business by the Network Journal, a minority owned business

journal. She holds a bachelor's degree from Morgan State University and a master's from Pennsylvania State University.

For more on the story, click here:

<http://www.lincoln.edu/marketing/pr/news101607.html>

LINCOLN UNIVERSITY PROFESSOR TO

PRESENT AT ASA CONFERENCE

LINCOLN UNIVERSITY, PA ~ Dr. Admasu Tucho, assistant professor and acting assistant chair of the Education Department at Lincoln University, will make a presentation on October 18 at the annual conference of the African Studies Association in New York.

Dr. Tucho's presentation at the three-day event is titled, "Factors Influencing the Successful Retention of Skilled Manpower in Developing Nations: The case of Ethiopia and People of Ethiopian Origin in North America."

"I am delighted to be one of the presenters at this conference," Dr. Tucho said. "The conference will be attended by a host of scholars from across the nation."

Dr. Tucho also serves as the coordinator and academic advisor for the master's degree programs in education and reading. He obtained his bachelor's degree from Addis Ababa University in Ethiopia, two master's degrees in education and adult and continuing education from Cheyney University. He earned a doctorate in educational leadership and policy studies from Temple University.

He joined the faculty at Lincoln University after a brief tenure as an instructor at the Community College of Philadelphia.

To read the story, click here:

<http://www.lincoln.edu/marketing/pr/news101207.html>