



News Release

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Re: 50 Fastest

Contact: Denny Miller
Phone: 717-273-5665

Central Penn Business Journal Honors Region's Top 50 Fastest Growing Companies

LEBANON, PA (October 10, 2007) - The *Central Penn Business Journal* announced and honored the top fifty businesses that have made significant contributions to the growth, strength and success of the Central PA region during the 11th annual Top 50 Fastest Growing Companies awards breakfast at Hilton Harrisburg on Friday, September 14, 2007. Pipeline Interactive is proud to announce its rank of number 47 on this year's list.

During the Top 50 Fastest Growing Companies awards breakfast, the ranking of the fifty winning companies was announced. Emcee for the event was David A. Schankweiler, publisher of the *Central Penn Business Journal*. The breakfast and awards ceremony featured guest speaker Mark Butler, president and CEO of Ollie's Bargain Outlet.

In order to be eligible for nomination, companies needed to show revenue of at least \$500,000 in each of the fiscal years ending 2004, 2005 & 2006 and show revenue growth in 2006, as compared to 2004 (a three-year period). Eligible companies had to be for-profit entities headquartered in Cumberland, Dauphin, Lancaster, Lebanon, Perry or York County.

Presenting sponsor, SF & Company, calculated the nominations and then ranked the companies according to revenue growth over the three-year period. Both dollar and percentage increases were taken into consideration. This ranking formula led to the recognition of the 2007 Top 50 Fastest Growing Companies, consisting of both large and small companies.

In addition to the awards breakfast on September 14, the Top 50 Fastest Growing Companies are profiled in a special supplement to the September 21 issue of the *Central Penn Business Journal*. The complete list of honorees is published in ranked order, along with information on each company's financial growth.

The Top 50 Fastest Growing Companies event is a program of the *Central Penn Business Journal* and is presented by SF & Company. Citizens Bank, POSG Commercial Interiors, Highmark Blue Shield, JPL Productions, Penn Venture Partners, Worley & Obetz, Inc., Wendt Communication Partners, WHP CBS-21 and CW-15 are sponsors of the event.

Contact:
Denny Miller, President

Phone:
717-273-5665

E-mail:
denny@pipelineinteractive.com

The Mann Building
815 Cumberland Street
Lebanon, PA 17042

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About Pipeline Interactive

Pipeline Interactive, an interactive agency in Lebanon, PA, provides integrated, Web-based solutions for clients. Solutions range from design and development to online marketing including search engine optimization, search engine marketing and email marketing. Those solutions cover a broad client base including business-to-business and consumer clients such as Casio, Arkema, Sylvan Learning Center, Gertrude Hawk Chocolates, Fujifilm, the Jane Goodall Institute and GE Healthcare.

More information about Pipeline Interactive can be found on the Web at www.thepipeline.us or by calling 717-273-5665.