



### **WORKERS WASTING TIME? HERE'S A CURE.**

*Employees waste more than \$2.5 billion every day on non-work-related activities.  
Part-time employment provides a cost-effective solution to this problem.*

**WYNNEWOOD, PA** (November 12, 2007) – The recent Gallup annual Work and Education poll found that approximately 47% of American workers spend more than one hour each day on non-work-related activities. With more than 146 million of our country's workers earning an average of \$17.57 per hour, that translates to more than \$2.5 billion dollars of wasted wages every work day of the year.

Ilyse Shapiro, founder of the job search Web site MyPartTimePRO.com, feels she's found a remedy for this flagrant abuse of work time: part-time employment.

“When a part-time employee enters the office, she is ready to work. She has already made her daughter's dentist appointment, e-mailed her friends and typed her son's book report – activities many full-time employees regularly incorporate into their work day. Part-timers are ready to work from the get-go,” says Shapiro.

The Bureau of Labor Statistics claims that more than 25 million Americans are currently employed part-time, less than 35 hours per week.

In her research, Shapiro found the following to substantiate her theory:

- \* A recent study showed that half-time workers produced nearly 90% of the work of their full-time counterparts in half the time. This enhanced productivity saves the employer money. (*Breaking with Tradition by Felice Schwartz*)
- \* The turnover rate for half-time workers is 14%, compared to 40% for full-time workers. Turnover rates can cost between 150-200% of an employee's annual salary. (*The Job Family Challenge by Ellen Bravo*)
- \* The 2007 absentee rate is 2.3%. Unscheduled absences cost businesses more than \$760,000 per year in direct payroll costs and more when lower productivity, lost revenue and poor morale are factored into the equation. (*The 17<sup>th</sup> annual CCH Unscheduled Absence Survey*)
- \* 67% of HR professionals polled said the part-timers employed at their workplace are seen as a critical part of their workforce. (*SHRM Weekly Online Survey, August 2, 2005*)

\* 22% of employees used paid sick time for family issues; another 18% for personal needs. (*The 17<sup>th</sup> annual CCH Unscheduled Absence Survey*)

“The above research illustrates that part-time employment makes sound business sense. Employees are absent less and more eager to contribute when they’ve already taken care of their personal obligations during non-work hours,” adds Shapiro.

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**ABOUT ILYSE SHAPIRO:** Ilyse R. Shapiro is the founder of [www.MyPartTimePRO.com](http://www.MyPartTimePRO.com), a job search Web site which connects employers with accomplished and educated individuals seeking meaningful, flexible employment opportunities.

**ABOUT MYPARTTIMEPRO.COM:** [www.MyPartTimePRO.com](http://www.MyPartTimePRO.com) provides an alternative to other job search Web sites which promote full-time positions, “dubious” part-time opportunities, or employment for the unskilled or entry-level worker. The site strictly communicates project-based, seasonal, virtual, temporary, job share, short-term, telecommuting and part-time opportunities to educated career veterans who are not seeking traditional, full-time employment. Currently, the site is available to New York City area and Philadelphia area employers and job seekers plus virtual positions nationwide. National accessibility is expected in early 2008.

**AVAILABILITY:** Greater Philadelphia area; nationwide by arrangement via telephone; available for interviews in print or broadcast.

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