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CETRA's President Jiri Stejskal Becomes President of American Translators Association

Will Lead Over 10,000 Members

ELKINS PARK, PA, November 26, 2007 - CETRA, Inc. is pleased to announce that its president and CEO, Jiri Stejskal, took over as president of the American Translators Association (ATA), the nation's largest professional organization for translators and interpreters with more than 10,000 members in 80 countries.

Jiri Stejskal, Ph.D., a professional translator and language teacher, founded CETRA, Inc. in 1997. Jiri earned both M.A. and Ph.D. degrees in Slavic Languages and Literatures at the University of Pennsylvania, an Executive MBA degree at Temple University, and has more than 20 years of experience as a translator. He has also taught undergraduate and graduate language courses as a part-time lecturer at the University of Pennsylvania since 1990. Jiri served as ATA Treasurer from 2001 to 2005 and President-Elect from 2005 to 2007, and currently also serves as Treasurer of the American Foundation for Translation and Interpretation, and Chairman of the Status Committee of the International Federation of Translators.

Jiri Stejskal says: "I am delighted to serve the translation and interpretation industry as the ATA leader. Our services tend to be commoditized and it is the Association's objective to demonstrate that neither translation nor interpretation is a commodity. Just as knowing how to cook doesn't make you a chef, knowing another language doesn't make you a translator. There's lot more to it than that."

Government agencies and private companies interested in translation and interpretation services can contact CETRA by phone at (215) 635-7090, by email at info@cetra.com or visit the CETRA website at www.cetra.com.

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