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FOR IMMEDIATE RELEASE:

EXPERT TECHNOLOGY ASSOCIATES EXCEEDS '07 CHARITY GOALS, RAISING \$5K+ FOR MULTIPLE SCLEROSIS

-- Building-wide Charity Breakfasts, BBQs, Raffles, and a 75-Mile Bike-a-thon Are Some of the Ways ETA Rallies for Community Charities, Netting Significant Donations --

PLYMOUTH MEETING, PA (November 12, 2007) – Business technology integrator Expert Technology Associates is pleased to announce that, through a series of charity events it sponsored for internal employees and neighboring regional businesses, it has raised close to \$5,400 for the National Multiple Sclerosis Society. This total exceeds the company's 2007 goal of \$5,000 in donations for the society, and surpasses its 2006 MS fundraising total of \$4,020.

ETA sponsored a 13-member team for the National MS Society's 2007 "City to Shore" Bike Tour from Philadelphia to Ocean City, New Jersey on the weekend of September 29, for which the team tackled a 75-mile course, with two members continuing on to the 100-mile mark. This is ETA's second year in the bike tour, which featured the largest team of ETA riders to date. To encourage a better performance during the tour, the ETA bike team conducted several practice sessions for which the participants went on long-distance rides together.

"The spirit that our employees poured into the initiative was outstanding this year," said Jennifer Hoeger, ETA's marketing programs manager. The company was able to raise almost \$1,000 alone in personal donations from in-house employees outside the bike race. "Not only did our internal personnel go above and beyond, doing preliminary bike-runs and contributing above the minimum requirements at our events, but ETA's excitement inspired other companies on our campus to get involved in the campaign."

ETA conducted related fundraising events on behalf of the National MS Society, including a blueberry pancake breakfast, 50/50 raffle, T-shirt sale and charity barbeque. Additional companies in ETA's office complex were invited to participate in the proceedings, which drew

donations from local business. ETA's overall MS fundraising effort stretched from July to the late September bike tour.

In an effort to give back to the local community, Expert Technology Associates has a history of involvement with area charities, having also embarked on a coat drive, a food drive, a literacy assistance program and other campaigns for not-for-profit organizations in the Philadelphia region. Additional ETA community service projects currently being organized for the holiday season.

About Expert Technology Associates

Expert Technology Associates (ETA) drives positive results for businesses through its guidance, implementation, project management and ongoing support of critical business communication applications and systems. The company designs solutions that generate higher profits, lower costs and increased productivity for its clients. ETA's offerings encompass VoIP, IP PBX and related solutions; plus carrier services, data networking, managed network services, call center technologies, unified communications and collaboration. Learn more at www.expertta.com.

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