

MEDIA ALERT

FOR IMMEDIATE RELEASE
February 29, 2008

Contact: Tracy Pawelski
717-240-1513
tracy.pawelski@aholdusa.com

PRESS CONFERENCE AND MEDIA TOUR

CHECK IT OUT!

GET A SNEAK PEEK OF THE GIANT *SUPER* FOOD STORE IN WILLOW GROVE – IT'S LIKE NO OTHER GIANT

Giant to contribute \$15,000 in donations to local community organizations

WHO: Members of the media are invited to a press conference and media tour of the Willow Grove Giant *Super* Food Store one day before the public prepares to shop at the latest generation of Giant stores.

WHAT: A donations presentation to the following regional community organizations will be followed by a private media tour of the brand new Giant *Super* Food Store with specialized information on health and wellness, customer convenience, community center and store amenities:

- Willow Grove Volunteer Fire Company #1
- Upper Moreland Township Police Department
- Upper Moreland School District
- Abington School District
- Community Services Food Cupboard
- Jewish Community Centers of Greater Philadelphia
- Liberty USO
- Abington Memorial Hospital
- Willow Grove Historical Society
- Philabundance

WHEN: Tuesday, March 4, 1:00 – 3:00 p.m.
1:00 p.m. – Press Conference and Community Check Presentations
Private Media Tour of Store to Immediately Follow

WHERE: Giant *Super* Food Store
315 York Road
Willow Grove, PA

The presentation will be held in the Community Center on the mezzanine level of the store. Refreshments will be served!

###

GIANT
Quality. Selection. Savings. Every Day.

MARTIN'S
Food Markets

1149 Harrisburg Pike Carlisle, PA 17013