

Contact: Elisabeth Erickson

Project for Nuclear Awareness
Phone 215-546-3030
Fax 215-546-3313

251 South Camac Street
Philadelphia, PA 19107

Project for Nuclear Awareness

Press Release



Project for Nuclear Awareness presents national conference, "Thinking Outside the Bomb - Action On Nuclear Weapons, the Environment, and Health," featuring Haas Peace and Justice Award Winner, Jonathan Schell, author of [The Seventh Decade: the New Shape of Nuclear Danger](#) and Dinner Keynote Speaker.

As nuclear, environmental, and health issues top headlines and presidential debates, this multidisciplinary conference transforms talk into action.

Philadelphia, PA February 27, 2008

The Project for Nuclear Awareness, a Philadelphia-based not-for-profit working to end the threat of nuclear weapons, presents "Thinking Outside the Bomb – Action on Nuclear Weapons, the Environment, and Health" on May 10, 2008. Bringing together experts, activists, and advocates for a critical discussion of the Earth's future, this multidisciplinary conference will connect the dots on the environment, nuclear weapons, and global action on health, with topics including: "Confronting the Nuclear Peril to Heal the Planet- Setting a New Course", "How Do We Move Beyond the Threats to the Planet?", "Connecting the Dots on Nuclear Weapons, Poverty, and the Environment", "Next Steps in Congress on Nuclear Policy and Non-Proliferation", "Youth and the Role of the New Generation", and "Summing Up on Health, Justice, Peace, and Nuclear Policy".

Speakers include Ed Aguilar (Executive Director, *Project for Nuclear Awareness*), John Burroughs (Exec. Dir., Lawyers Committee on Nuclear Policy), Joseph Cirincione (*President, Ploughshares Fund*), Bob Edgar (*President and CEO, Common Cause*), Craig Eisendrath (*Chairman, Project for Nuclear Awareness*), Medard Gabel (*CEO, BigPictureSmallWorld.com*), Vicente Garcia (Program Director, *AIDemocracy*), Gillian Gilhool, (President, United Nations Association of Greater Philadelphia, Ambassador Thomas Graham, (Senior Advisor, *Eisenhower Institute*), Jonathan Granoff (President, Global Security Institute), Dr. Michael McCally (National Director, Physicians for Social Responsibility), Reverend Robert Moore, (Executive Director, Coalition for Peace Action), Jonathan Schell (Harold Willens Peace Fellow, The Nation Institute), Steven Starr (Physicians for Global Survival), Marceline White (President, Americans for Informed Democracy).

"Thinking Outside the Bomb" takes place May 10, 2008 at the [Sheraton University City, 36th & Chestnut Streets](#) in Philadelphia. Registration begins at 8:30am, conference proceedings occur from 9:00am until 5:00pm, there will be a reception from 5-6pm, and the day will end with a dance performance and award dinner from 6-8pm. Conference tickets are \$75 for adults, \$20 for students, and include breakfast and dinner. Conference and dinner packages are available for adults (\$125) and students (\$60). Interested in attending? Go to www.projectfornuclearawareness.org today!

PNA is also offering sponsorship opportunities to businesses, organizations, and individuals. PNA has an excellent track record of organizing well-attended conferences which regularly attract members of the media and national peace and security community, including conferences at the National Press Club in Washington and the Constitution Center in Philadelphia. We anticipate 200 to 300 attendees, and are looking for sponsors to help offset the \$49,000 it takes to coordinate this large-scale event.

For Immediate Release

Your name and logo will be listed in the conference booklet at the requested sponsorship level. We'll also help you advertise your products or services to the Philadelphia community by placing your literature on the conference display table. Publicly align your ideals with ours through the following sponsorship levels:

Angel	\$5,000 to \$10,000
Patron	\$3,000 to \$4,999
Sustainer	\$1,000 to \$2,999
Leader	\$500 to \$999
Donor	\$100 to \$499

Ready to put your name on this groundbreaking action conference? Then click [HERE](#) to donate now! (Email your name, as it should read in the conference booklet, to Elisabeth Erickson at pnausa@gmail.com.)

Interested in reaching a unique segment of the local and national community? Then consider advertising. All conference attendees will receive a conference booklet featuring the agenda, lists of sponsors, and advertisements from interested businesses. Placing an ad gives you the unique opportunity to reach at least 200 leading opinion-makers in the Philadelphia and national community of socially-conscious individuals with your information, as well as many opinion leaders who will see this conference (and its sponsor ads) online, both in video downloads and on the Web site itself.

Ad Rates

Full-page	\$800
Half-page	\$400
¼ Page	\$200
1/8 Page	\$100

All copy-ready ads must be received no later than April 25, 2008.

CONFERENCE PARTNERS: [Americans for Informed Democracy](#), [BigPictureSmallWorld.com](#), [Business Leaders for Sensible Priorities](#), [Campaign for a Nuclear Weapons Free World](#), [Center for American Progress](#), [Coalition for Peace Action](#), [Council for a Livable World](#), [Lawyers Alliance for World Security](#), [Lawyers' Committee on Nuclear Policy](#), [Peace Action Delaware Valley](#), [Physicians for Social Responsibility](#), [Students Project for Nuclear Awareness](#), and [United Nations Association-USA](#)

For more information or advance reservations, call 215-546-3030, email projectfornuclearawareness@gmail.com, or go to <http://www.projectfornuclearawareness.org>.