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SIRENA MOORE AWARDED 1ST RUNNER-UP FOR THE 2008 MADAME C J WALKER AWARD BY THE NATIONAL COALITION OF 100 BLACK WOMEN

PHILADELPHIA – March 1, 2008 – Lowes Philadelphia Hotel , [Sirena Moore](#) was awarded 1st Runner-up for the **2008 Madame CJ Walker Award** by the National Coalition of 100 Black Women (NCBW). Each year NCBW recognizes the outstanding merits and achievements of local African-American business women. Sirena Moore was honored at an Awards Luncheon that has become a signature event for Women’s History Month in Philadelphia, and it draws more than 700 women each year, as well as the Mayor of Philadelphia and the Governor of Pennsylvania. It also serves as the organizations primary opportunity to raise funds to support its programs and other related activities throughout the year.

The 1st runner-up award was proudly accepted by 26 year-old, [Sirena Moore](#), President of Elohim Cleaning Contractors Incorporated. At the age of seventeen, Sirena Moore, a self motivated, highly ambitious teenage mother entered the corporate world by working for industry leaders such as Williard, Morgan Stanley Dean Witter, Advest and Palm Inc. Her objectives were to obtain the skills necessary to fulfill her dream of becoming an entrepreneur. In 2002, Elohim Cleaning Contractors, Inc. was born after Sirena Moore had a life changing conversation with her father. They both saw an opportunity for a very valuable service within the construction industry. Elohim Cleaning Contractors, Inc., a full service construction cleaning firm, provides a wide range of services to general contractors and construction management firms throughout the Tri-State area. Ms. Moore has utilized her financial; marketing; organizational; and managerial skills acquired from past employment experiences to successfully grow a million dollar business in under five years. In addition to professional success and accomplishments, Ms. Moore is extremely active in her community and church serving as director and founder of “Project Joshua”, a non-profit youth organization which serves low-income and disadvantaged youth, providing inspirational and educational activities. Her lifestyle and accomplishments have been an inspiration to her peers, her twin daughters and the young people she serves.

Over the years, Sirena Moore has received a myriad of certifications and special recognitions identifying her exceptional proficiency in business planning and development, as well as recognition of her efforts in managing one of the up and coming small businesses in the region, specializing in construction field services support. Sirena also sits on the Greater Philadelphia Chamber of Commerce Small Business Board of Directors and is an active member of Urban League Young Professionals, Urban Philly Young Professionals, GPCC Young Professionals Network and many other professional organizations. Her efforts have been recognized and documented by local media. Ms. Moore’s ambition and willingness to go the extra mile has earned her a considerable amount of respect and high visibility within the small business community.

The National Coalition of 100 Black Women (NCBW) is a national, non-profit 501(c) (3) organization dedicated to leadership development, advocacy, and the empowerment of African American women and girls through education, health, and economic development initiatives. Today, NCBW consists of more than 7,000 members representing 63 chapters in 24 states and the District of Columbia. The mission of NCBW is to develop leaders who will help to rebuild their communities and redirect the energies of younger Black people who live in those communities.

Elohim Cleaning Contractors Inc. is a certified minority and woman-owned business located in Bristol, PA. For more information contact Sirena Moore at smoore@elohimcleaningcontractors.com or 215-781-1546.