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FOR IMMEDIATE RELEASE

**SCREENINGS UNDER THE STARS**

*OUTDOOR FILM SERIES CONTINUES THIS SUMMER SEASON AT PENN'S LANDING*

**PHILADELPHIA, PA** (June 20, 2009) –Picture it! The Great Plaza is transformed into a unique outdoor theater for another season of Screenings Under the Stars, presented by Independence Blue Cross. **Every Thursday night in July and August**, a different popular film will be featured outdoors on a big screen at the Great Plaza at Penn's Landing, located on Columbus Boulevard at Chestnut Street. The screening, sponsored by media partners NBC 10, Philadelphia City Paper, and B101.1 FM, will begin at dusk and as with all events at Penn's Landing, the screening is **FREE**. For this list of featured presentations, please visit [www.pennslandingcorp.com](http://www.pennslandingcorp.com).

And it is more than just a movie! Prior to the start of each screening will be fun themed activities, coordinated with the theme of that week's film. For specific details about each week's activity, please visit [www.pennslandingcorp.com](http://www.pennslandingcorp.com).

Screenings Under the Stars is affordable family entertainment and/or a great date night for couples at a great price, **FREE!** Seeing a spectacular film on the waterfront under the stars is the perfect family outing or truly unique and memorable summer date. Couples will be reminded of the old fashioned romance created by drive in movies. Visitors can start or end their evening on South Street or in Old City, just a short walk from Penn's Landing.

B101 will host the specific screenings and coordinating themed games and prizes. NBC 10 has partnered with Penn's Landing this season to present this **free** series which features several titles from the Universal Films catalog.

WBEB 101.1 FM (B 101) is an adult contemporary radio station broadcasting in the Philadelphia market. Founded in 1963, B-101 is credited with many industry firsts and has enjoyed consistent Top 10 ratings for decades. The station is owned and operated by Jerry Lee. It remains the only independently owned music station in a major US Market.

"We're thrilled to partner with Penn's Landing Corporation for "Screenings Under the Stars," says NBC 10 President and General Manager Dennis Bianchi. "We're extremely proud that several of the movies being shown at Penn's Landing during July and August will be provided by NBC 10/Universal."

NBC 10, one of 10 Owned & Operated NBC television stations, is located in Bala Cynwyd, Pa., a suburb of Philadelphia. Millions of viewers throughout Greater Philadelphia, Lehigh Valley, South Jersey and Delaware tune into NBC 10 everyday for the most up-to-date news, weather, sports, consumer, health and traffic reports. NBC 10's 4 p.m. news - "All That & More" - is the only fully interactive news program in the region. Viewers also tune in daily to watch the "10!" show, an upbeat, one-hour lifestyle and entertainment show featuring local, national and internationally known celebrities. The program airs live Monday through Friday at 2 p.m. Recognized as the No. 1 web site ([www.nbc10.com](http://www.nbc10.com)) in the top 50 markets, NBC10.com received the prestigious National Edward R. Murrow Award.

Public Programming at Penn's Landing would not be possible without our presenting sponsor Independence Blue Cross and the continued support of PECO, Bank of America, Pennsylvania Lottery, Live Nation and the Greater Philadelphia Tourism Marketing Corporation, all of whom are committed to serving the Greater Philadelphia community.

Penn's Landing Corporation is the non-profit organization responsible for funding and producing public programming at Penn's Landing. Independence Blue Cross is the presenting sponsor of the 2008 Summer Season at Penn's Landing. All events produced

by Penn's Landing Corporation are FREE to the public and on the Great Plaza, the heart of Penn's Landing, Philadelphia's premier riverfront entertainment destination.

For more information on event locations and event details, please call (215) 922-2FUN or visit [www.pennslandingcorp.com](http://www.pennslandingcorp.com). The Penn's Landing Corporation website is a virtual resource for the waterfront which can help visitors plan to easily park, play and stay all day at Penn's Landing.

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