



FEDERAL BANK

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3rd Federal Bank Announces Promotions for IT Personnel

Newtown, PA (July 14, 2008) – 3rd Federal Bank President and CEO Kent C. Lufkin recently announced promotions for two members of the bank’s Information Technology department. Kevin Roddy was promoted to first vice president and Kelly O’Connor was promoted to assistant vice president.

Roddy, who is responsible for managing the IT department, has been with 3rd Federal Bank since 2003. His technology experience is extensive, and since joining the bank he has been instrumental in developing and implementing new information technology systems as well as revising existing systems. He also works closely with senior management and other bank staff to resolve problems relating to operations and improve external and internal customer service.

“This is a well-deserved promotion,” said Lufkin. “Kevin is a dedicated individual and knows how to get the job done successfully.” Roddy is a resident of Ardmore.

Kelly O’Connor is the operations manager for the IT department and has contributed 13 years of service to the bank. She has managed her department through many changes and upgrades including conversion to an online real-time ATM system, Voice Response Unit (VRU) telephone banking and ISCheck imaging. Currently, O’Connor is an integral part of the team managing the upgrade of the bank’s customer database.

“Kelly has accomplished a lot in her time with 3rd Federal Bank,” said Roddy. “We expect great things from her in the years to come.” O’Connor is a resident of Elkins Park.

About 3rd Federal Bank

Founded in Philadelphia in 1921, 3rd Federal Bank is headquartered in Newtown, Pennsylvania with branches serving Philadelphia and Bucks County, Pennsylvania and Mercer County, New Jersey. 3rd Federal Bank offers a full line of personal and commercial banking solutions with the excellent service of a community-based bank. TF Financial Corporation, 3rd Federal Bank’s parent company’s, common stock is traded on the NASDAQ under the symbol “THRD.”

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