

Blick Art Materials Opens Newest and Largest store in Center City

Philadelphia, PENNSYLVANIA (August 1, 2008) – Blick Art Materials, the premier source for fine art supplies for artists, students, teachers, and all creative people, announces the Grand Opening of a 20,000-square-foot store at 1330 Chestnut Street just east of Broad St. in Center City. We are located in the same building as West Elm and Lucky Strike Bowl.

The Blick store will stock more than 27,000 products and will also include a state-of-the-art Design Center providing custom framing, high quality digital canvas and print art, and computer aided design services. The Design Center will allow the customer and designer to view customized framing and digital photo projects on large monitors and HDTV prior to finalization of design to maximize customer satisfaction.

During the Grand Opening celebration starting August 21st, Blick will be holding drawings which include:

- A Grand Prize Art School Scholarship for \$5,000.
- Twenty (20) one year memberships to the Philadelphia Museum of Art
- Seventy-Five (75) Blick gift cards valued at \$100 each

Other Grand Opening activities include and local artist community events, displays of local artists, and product demonstrations.

Blick Art Materials is a family owned business founded in 1911. Today we are the industry leader in fine art supplies on the web, in mail-order, and in retail with 30 stores and growing every day. For additional information, visit www.dickblick.com.