



Translation and Localization
Traduction et Localisation
Übersetzung und Lokalisierung
Traducción y Localización
翻译和网站本地化
अनुवाद और स्थानिकरण
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FOR IMMEDIATE RELEASE

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MYRIAM SIFTAR JOINS MARKETING ASSOCIATION BOARD

PHILADELPHIA, JULY 16, 2008 – Myriam Siftar, president of MTM LinguaSoft, a language services provider in Philadelphia, has joined the board of the Philadelphia American Marketing Association (PAMA) for a one year term beginning on July 1. At the first meeting of the board, Siftar was also elected Vice President for Membership.

PAMA is the local chapter of the national American Marketing Association and is made up of over 800 professionals in marketing and related areas representing a diversified array of businesses, industries, government agencies and professional organizations.

Siftar, whose work involves overseeing the translation, typesetting and layout of marketing materials from brochures to websites, said that she looks forward to interacting regularly with the marketing professionals in PAMA. "I am really excited to be part of the seventh largest AMA chapter in the country," Siftar said. She added that she wants to focus particularly on strengthening the chapter by getting more members active and involved.

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MTM LinguaSoft is a language service provider based in Philadelphia, Pennsylvania. While specializing in the translation and localization of websites, software and online applications, such as e-learning modules, MTM LinguaSoft also provides a full range of document translation and multilingual desktop publishing services to customers in the United States and abroad. The firm is also distinguished by its strength in Middle Eastern and Asian languages. For more information about MTM LinguaSoft, go to www.mtmlinguasoft.com or contact Myriam Siftar at 215-729-6765.