



FOR IMMEDIATE RELEASE

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SecurElement Selected as Third Place Winner of Microsoft's 2008 US Small Business Specialist Community Partner Plunge Contest

SecurElement Recognized Through Stand-Out Client Success Story

MALVERN, PENNSYLVANIA — July 31, 2008 - SecurElement Infrastructure Solutions, the innovator of the all-inclusive Managed Environment program today announced it has been selected as the third place winner of Microsoft's 2008 US Small Business Specialist Community (SBSC) Partner Plunge Contest.

The Microsoft SBSC Partner Plunge Contest was created as a way for Microsoft Registered, Certified and Gold Certified Partners who are actively enrolled as Small Business Specialists to highlight the success of recent Microsoft Windows Vista Operating System deployments. Over 200 entrants submitted client success stories detailing rich examples of how Windows Vista addressed business needs, alleviated pain points, and achieved technology goals for their clients.

"We are thrilled to be recognized by Microsoft through the Partner Plunge Contest. It enables us to share our Windows Vista client success stories, and to encourage other businesses to make the move to Vista with confidence," comments SecurElement President and CEO, Patrick D. Baird. "With Windows Vista SP1, businesses are now realizing Vista is more secure, compatible and versatile than any other operating system."

SecurElement will be awarded promotional prizes from the Partner Plunge contest including the opportunity to work with a third party designated by Microsoft to develop a case study based upon the solution detailed in the winning entry.

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About SecurElement Infrastructure Solutions

SecurElement delivers innovative technology infrastructure solutions through custom all-inclusive Managed Environment programs. Offering high value at a controlled cost, businesses of any size are able to leverage leading-edge technologies and services that minimize costs, maximize productivity, drive bottom line success and solve critical business issues.

For more information regarding SecurElement solutions, interested parties can contact the sales department at 484.323.1629, via email at sales@securelement.com or by visiting the company's website at www.securelement.com.

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