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FOR IMMEDIATE RELEASE:

Tom Meyer Joins Leadership Team at Bartash

Industry Expert Joins Philadelphia's Largest Cold-Set Web Printing Enterprise

Sidney Simon, owner of Bartash Printing, announced today that the company has added Tom Meyer to its leadership team as Director of Production. Bartash is Philadelphia's largest cold-set web printer and a leading provider of newspaper and niche publication printing in the US. "Bartash Printing has grown from \$5 million in 1994 to 2007 sales in excess of \$45 million through consistent sales development.

"Attracting talented people like Tom will keep us on this upward growth curve," said Ed Yucis, General Manager at Bartash. "Tom brings over 30 more years of printing experience to our manufacturing management team. His expertise in process management and the installation of new systems and equipment is essential to Bartash's continuing growth. He will enable us to implement new capabilities to better support our valued customer base of publishers of small community newspapers, niche advertising magazines and direct mail publications. Tom's experience and expertise will help us significantly improve quality, productivity and profitability through greater efficiencies and waste reduction."

Meyer, who made the move to Bartash after 25 years at Evergreen Printing in Bellmawr, NJ, is a seasoned professional who has led and been an integral developer of tremendous changes in the printing industry. When asked why he made the move, he said, "I see Bartash as a progressive, dynamic company poised for tremendous growth. The opportunity to be a part of that is exciting. I look forward to helping the company move in directions that will benefit existing customers and attract new ones."

Bartash Printing is a leading printer of magazines, newspapers, and niche publications employing nearly 300 people in a 100,000 sq. ft. facility. The company has 5 press lines and full pre- & post-press capabilities. Services include production consulting, fulfillment, variable data imaging, and an in-house post office. Operating 24/7 with live technical support, Bartash has built a reputation for award-winning service, quality, and innovation. For more information, click to www.bartash.com
